



# COMMUNITY RUGBY FUND





# EXECUTIVE SUMMARY

The HSBC Community Rugby Fund is a program that offers a wide breadth of grants aimed to benefit the sustainability and growth of rugby across Canada. The Fund, presented in partnership by Rugby Canada and HSBC Bank Canada, allows all registered rugby clubs, as well as schools and community organizations in Canada, to submit an application for funding based on the guidelines and criteria provided by the program. All submissions will be given equal consideration and recipients of the grants will be announced later this year.



## **NATHAN BOMBRYNS**

*CEO, Rugby Canada*

Rugby Canada is grateful for the support HSBC Bank Canada has provided to Rugby Canada as an official partner since 2017. We value the work that HSBC Canada have done to drive our sport forward through the commitment of youth programs such as HSBC Canada's Rookie Rugby. Since 2021, 16 community rugby clubs across Canada have benefited from important funding providing by the HSBC Bank Community Rugby Fund. We appreciate the outstanding support HSBC has chosen to invest into Rugby Canada, and we look forward to seeing the positive impact that they continue to have on our sport.



## **LINDA SEYMOUR**

*President and CEO, HSBC Bank Canada*

For 40 years in Canada, we have been proud to bring together the people, ideas and capital to nurture progress and growth, opening up a world of opportunity for our clients, people, planet and communities. Through this time, we have been working to make our communities more inclusive and accessible, and the HSBC Community Rugby Fund has been an important initiative to ensure the sport of rugby thrives now and into the future by inspiring young rugby players across the country. In its third year, the fund will continue to support rugby clubs and organizations from coast to coast with initiatives to help grow the game in diverse communities and to help level the playing field for young athletes.

## **HISTORY OF THE PARTNERSHIP**

HSBC Bank Canada has been the Rookie Rugby Title Partner and the Official Banking Partner of Rugby Canada since 2017. Globally, HSBC supports the growth of rugby through the title sponsorship of the HSBC World Rugby Sevens Series.



# HOW IT WORKS



## STEP ONE **THE IDEA**

A community organization identifies an opportunity to grow, develop or protect rugby within their local community.



## STEP TWO **THE APPLICATION**

A project lead completes the electronic application and submits to Rugby Canada by April 10<sup>th</sup>, 2023



## STEP THREE **THE PROJECT**

Successful community organizations receive funding to support projects. Rugby Canada will work in partnership with successful projects to promote the great work that is being done to cultivate community rugby

# FUNDS AVAILABLE

*Community Organizations can apply for any of the 4 fund amounts:*

**\$1000**

**\$2,500**

**\$5,000**

**\$10,000**



# ELIGIBLE PROJECT TYPES

Eligible projects include those that cultivate, develop and protect the community game, specifically focusing on:

## CULTIVATE

Enhancing **INCLUSION, DIVERSITY, EQUITY AND ACCESSIBILITY** of rugby within a club, school or community organization.

Creating new programs or the development of existing programs that aim introduce **WOMEN AND/OR GIRLS** to the game of rugby.\*

Creating or developing a **SCHOOL TO CLUB PATHWAY** to increase the number of registered players participating in club rugby.\*

Offering **MIXED ABILITIES RUGBY** programming within a local community.

## DEVELOP

Purchasing essential **EQUIPMENT** for new or existing rugby programs, which can include rugby balls, cones, flags and pinnies.

Building program delivery capacity through the development of **COACHES AND/OR MATCH OFFICIALS** within the rugby community.\*

Increasing the planning and organization for programming through the development of **RUGBY DEVELOPMENT PLANS**.

## PROTECT

Ensuring that adequate **PERSONAL PROTECTIVE EQUIPMENT (PPE)** is available for all participants.

Supporting the implementation of **SAFE SPORT** training and policies for members.

Funding to support relevant members to complete **VULNERABLE SECTOR CHECKS**.

Funding to support **RESEARCH** which focuses on game welfare or cultivating rugby in the community.

\* Indicates a Priority Project [CLICK HERE](#) to see the 2022 successful applications.

# TERMS & CONDITIONS OVERVIEW



## PRIORITY PROJECTS

All applications will be reviewed in accordance with the criteria set out in the Official Terms and Conditions. Priority will be given to those Rugby Club, School or Community Organizations that applies for grant funding within the Cultivate and/or Develop project type as referenced on page three in this document. Special consideration will be given to projects that seek to:

- Create or develop a school to club pathway to increase the number of registered rugby players participating in club rugby.
- Creating new programs or the development of existing programs that aim introduce women and/or girls to the game rugby.
- Build program delivery capacity through the development of Coaches and/or Match Officials within the rugby community.

## WHO IS ELIGIBLE FOR FUNDING?

To be eligible for funding, the applicant must be one of the following:

- A Rugby Club registered and in good standing with a Provincial Union.
- A School with or without rugby programming that is seeking to develop or enhance their programs.
- A Community Organization with or without rugby programming that is seeking to develop or enhance their programs.

The primary purpose of the Rugby Club, School or Community Organization should be to deliver playing and training opportunities for community rugby.

## EXPECTATIONS OF APPLICANTS

Successful applicants will be expected to:

- Complete a report about what the funding supported, how it impacted the local rugby community, and include details on number of participants reached as well as participant images and quotes.
- Provide invoices upon completion of the project that are consistent with their expenditure and the work detailed in the original application.
- Submit a short video highlighting the importance of the funds.

## EVALUATION CRITERIA

Applications will be evaluated based on the following criteria:

- Ability to identify and address an issue in the community and a clear approach to providing a solution.
- Quality and clarity of the project description.
- A detailed and complete project budget that reflects the project description.
- Alignment with the priority projects that are described in the Eligibility section of the Official Terms and Conditions document.
- Alignment with Pillar #1 (“Cultivate the Community Game”) and/or Pillar #3 (“Protect Participant Welfare”) of the [Rugby Canada 2021-23 Strategic Plan](#)

## WHAT IS NOT COVERED

The Community Rugby Fund will not cover:

- General Running Costs of a facility i.e. Heat and Hydro
- Coaching or Program Staff Salaries

For more details on Eligibility Criteria, Expectations of Applicants, Evaluation Criteria as well as what’s not covered by the fund, please visit the [Official Terms and Conditions](#).



# APPLICATION PROCESS

Applications must be completed electronically using the online application and submitted to [communityfund@rugby.ca](mailto:communityfund@rugby.ca). The deadline for applications is April 10<sup>th</sup>, 2023 at 11:59PM PST.

## ADDITIONAL FUNDING CONDITIONS (LEGAL)

Rugby Canada reserves the right to withhold funding from any successful application should the work detailed in copy invoices differ from the application details.

Applicants that commence work prior to a funding decision being reached do so at their own risk and should not rely on funding being granted.

The final amount of any award is at the discretion of Rugby Canada and may be less than the amount requested in any application.

All awards may be subject to additional terms and conditions imposed at the discretion of Rugby Canada.



# COMMUNITY APPLICATION

[CLICK HERE TO BEGIN](#)

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By clicking the link above, you will be directed to the Community Application Form. This form has been created as a fillable PDF form. In order to complete this document electronically you will need Adobe Reader (version 8.1) or newer. This file must be downloaded and saved before being completed.

If you are not using the Adobe Reader, either on a Mac or a PC, please do so. You can download Adobe Reader for both Macs and PCs here: <https://get.adobe.com/reader/>



Mac users, please note, to complete the form, ensure that you have opened the document in Adobe Reader (version 8.1) or newer and not the Mac default 'Preview' application.