



COMMUNITY RUGBY FUND





EXECUTIVE SUMMARY

The HSBC Community Rugby Fund is a program that offers a wide breadth of grants aimed to benefit the sustainability and growth of rugby across Canada. The Fund, presented in partnership by Rugby Canada and HSBC Bank Canada, would allow all registered rugby clubs, as well as schools and community organizations in Canada, to submit an application for funding based on the guidelines and criteria provided by the program. All submissions will be given equal consideration and recipients of the grants will be announced later this year.



ALLEN VANSEN

CEO, Rugby Canada

HSBC Bank Canada have been a fantastic supporter and driver of the growth of rugby both in Canada and globally. As the title partner of Rugby Canada's Rookie Rugby program, HSBC Bank Canada have shown a great investment in grassroots programming and we are very excited to work with them on this new initiative to give back directly to Canadian rugby clubs and community organizations.



LINDA SEYMOUR

President and CEO, HSBC Bank Canada

At HSBC, we stand together and we succeed together. We believe in the power of our differences to help make us stronger so we're working to make our communities more inclusive and accessible. The HSBC Community Rugby Fund ensures the rugby community thrives now and into the future. The fund will support clubs and organizations with their "return-to-play" plans and initiatives to grow the game in diverse communities helping to level the playing field for young athletes across the country.

HISTORY OF THE PARTNERSHIP

Rugby Canada & HSBC Bank Canada have enjoyed a successful partnership dating back to 2017, when it was announced they would be entering into a multi-year partnership naming HSBC Bank Canada as the Rookie Rugby Title Partner and the Official Banking Partner of Rugby Canada. Globally, HSBC supports the growth of rugby through the title sponsorship of the HSBC World Rugby Sevens Series.



HOW IT WORKS



STEP ONE THE IDEA

A community organization identifies an opportunity to grow, develop or protect rugby within their local community.



STEP TWO THE APPLICATION

A project lead completes the electronic application and submits to Rugby Canada by December 7th, 2021



STEP THREE THE PROJECT

Successful community organizations receive funding to support projects. Rugby Canada will work in partnership with successful projects to promote the great work that is being done to cultivate community rugby

FUNDS AVAILABLE

Community Organizations can apply for any of the 4 fund amounts:

\$500

\$2,000

\$5,000

\$10,000



ELIGIBLE PROJECT TYPES

Eligible projects include those that cultivate, develop and protect the community game, specifically focusing on:

CULTIVATE

Increasing **FEMALE REPRESENTATION** within a club, school or community organization.*

Enhance or support participants that are **BLACK, INDIGENOUS AND PEOPLE OF COLOR** to become involved with or stay involved with rugby.*

Introducing **NEW PROGRAMS** in the rugby community that did not previously already exist.*

Creating or developing **HSBC ROOKIE RUGBY PRESENTED BY HONDA ACTIVITIES** delivered within the local schools and community.

Offering **MIXED ABILITIES RUGBY** programming within a local community.

DEVELOP

Purchasing **EQUIPMENT** for new or existing rugby programs, which may include rugby balls, cones, and pinnies.

Providing **COACH DEVELOPMENT** opportunities for new or existing community coaches to grow and develop.

Providing **MATCH OFFICIAL DEVELOPMENT** opportunities for new or existing community match officials to grow and develop.

Increasing opportunities for, or improve the quality of, rugby training and playing environments through **FACILITY DEVELOPMENT**.

PROTECT

Ensuring that adequate **PERSONAL PROTECTIVE EQUIPMENT (PPE)** is available for all participants.

Supporting the implementation of **SAFE SPORT** training and policies for members.

Funding to support relevant members to complete **VULNERABLE SECTOR CHECKS**.

Funding to support **RESEARCH** which focuses on game welfare or cultivating rugby in the community.

* Indicates a Priority Project

TERMS & CONDITIONS OVERVIEW



PRIORITY PROJECTS

All applications will be reviewed in accordance with the criteria set out in the Official Terms and Conditions (link). Priority will be given to those Rugby Club, School or Community Organizations that applies for grant funding within the Cultivate project type as referenced on page three in this document. Special consideration will be given to projects that seek to:

- Increase female representation within a club, school, or community organization.
- Enhance or support participants that are Black, Indigenous, or People of Colour to become involved with or stay involved with rugby.
- Introduce New Programs within a rugby community that did not previously exist.

WHO IS ELIGIBLE FOR FUNDING?

To be eligible for funding, the applicant must be one of the following:

- A Rugby Club registered and in good standing with a Provincial Union.
- A School with or without rugby programming that is seeking to develop or enhance their programs.
- A Community Organization with or without rugby programming that is seeking to develop or enhance their programs.

The primary purpose of the Rugby Club, School or Community Organization should be to deliver playing and training opportunities for community rugby.

EXPECTATIONS OF APPLICANTS

Successful applicants will be expected to:

- Complete a report about what the funding supported, how it impacted the local rugby community, and include details on number of participants reached as well as participant images and quotes.
- Provide invoices upon completion of the project that are consistent with their expenditure and the work detailed in the original application.
- Submit a short video highlighting the importance of the funds.

EVALUATION CRITERIA

Applications will be evaluated based on the following criteria:

- Ability to identify and address an issue in the community and a clear approach to providing a solution.
- Quality and clarity of the project description.
- A detailed and complete project budget that reflects the project description.
- Alignment with the 2021 priority projects that are described in the Eligibility section of the Official Terms and Conditions document.
- Alignment with Pillar #1 ("Cultivate the Community Game") and/or Pillar #3 ("Protect Participant Welfare") of the [Rugby Canada 2021-23 Strategic Plan](#)

WHAT IS NOT COVERED

The Community Rugby Fund will not cover:

- General Running Costs of a facility i.e. Heat and Hydro
- Coaching Salaries (Does not include sessional coaches in local schools)

For more details on Eligibility Criteria, Expectations of Applicants, Evaluation Criteria as well as what's not covered by the fund, please visit the [Official Terms and Conditions](#).



APPLICATION PROCESS

Applications must be completed electronically using the online application and submitted to communityfund@rugby.ca. The deadline for applications is December 7th, 2021.

ADDITIONAL FUNDING CONDITIONS (LEGAL)

Rugby Canada reserves the right to withhold funding from any successful application should the work detailed in copy invoices differ from the application details.

Applicants that commence work prior to a funding decision being reached do so at their own risk and should not rely on funding being granted.

The final amount of any award is at the discretion of Rugby Canada and may be less than the amount requested in any application.

All awards may be subject to additional terms and conditions imposed at the discretion of Rugby Canada.



COMMUNITY APPLICATION

[CLICK HERE TO BEGIN](#)

COMMUNITY RUGBY FUND

By clicking the link above, you will be directed to the Community Application Form. This form has been created as a fillable PDF form. In order to complete this document electronically you will need Adobe Reader (version 8.1) or newer. This file must be downloaded and saved before being completed.

If you are not using the Adobe Reader, either on a Mac or a PC, please do so. You can download Adobe Reader for both Macs and PCs here: <https://get.adobe.com/reader/>



Mac users, please note, to complete the form, ensure that you have opened the document in Adobe Reader (version 8.1) or newer and not the Mac default 'Preview' application.