



Annual Report 2013
RUGBY CANADA

Canada's Men's Sevens Team compete against Fiji at the IRB Hong Kong Sevens.





Introduction	4
Corporate Structure	6
National Teams	8
National Competitions	18
Rugby Development	24
High Performance Rugby	26
National Recognition Program	28
Commercial Operations	29
Insurance and Registration	35
Financial Review	37
Partners & Provincial Unions	39



A MESSAGE FROM THE CHAIRMAN **PAT ALDOUS**



On behalf of the Board of Directors of Rugby Canada, I am pleased to present the 2013 Rugby Canada Annual Report. The past year seems like a blur as I reflect upon what must be the busiest year ever for Rugby Canada. For the event staff, hosting

five international matches; running the Americas Rugby Championship; and organizing several fundraising events required endless hours that seemed to never end.

For the rugby department, the Pacific Nations Cup; Rugby World Cup qualifying matches; New Zealand Maori All Blacks match; November Tests; Nations Cup; U20 Nations Cup; Junior World Rugby Trophy; U18 Men's Tour; two IRB Sevens World Series; and the Rugby World Cup Sevens, stretched the resources to the limit.

On the field, we succeeded in our top priorities of qualifying for the 2015 Rugby World Cup; retaining "core" status for the Men's Sevens Team; and a top 3 finish for our Women in the Rugby World Cup Sevens to earn a silver medal. Other notable successes were both women's fifteens teams winning the Nations Cup tournaments, (Senior Women beating England for the first time and the U20 Women went undefeated through their tournament); the Men's Sevens Team lost only one match and won the Bowl at the Rugby World Cup Sevens; the Men's Fifteens Team narrowly missed winning the Pacific Nations Cup in its first attempt; our women finished third in the IRB Women's Sevens World Series; and our U20 Men finished second in the Junior World Rugby Trophy. Congratulations to all the National Teams!

All were outstanding, without exception, and congratulations also to their coaches, managers, medical, strength and conditioning and all support staff. I thank all the staff of Rugby Canada for their contributions. Included in this thank you are the many interns that contributed greatly. Equally, I again thank the volunteers throughout the rugby community that are essential to the game. Without the volunteers, nothing is possible.

I welcome Mark Lemmon, who joins Rugby Canada in the critical position of Chief Marketing Officer. I am confident that Mark will provide the necessary leadership to move our commercial department to a new level. I am reluctant to toot our own horn, but I must tell you that the Rugby Canada Board is as good as I have ever seen. The range and quality knowledge is amazing. Thank you for your valuable volunteer contribution to our game.

We are now well into 2014. We will not repeat the level of activity of 2013. However, it will be an important preparation year looking ahead to the 2015 Rugby World Cup and the 2016 Summer Olympic Games. 2014 will see our Men's Sevens Team in the Commonwealth Games and I personally look forward to being with our team, as a supporter, for the Women's Rugby World Cup in Paris this August. Late in the year, we will start the IRB Sevens Worlds Series, which will be the first round of Summer Olympic Games qualification. To our Members, the Provincial Unions, I thank you for your support and Rugby Canada looks forward to working with you in 2014.

Pat Aldous, Chairman
Rugby Canada

“The past year seems like a blur as I reflect upon what must be the busiest year ever for Rugby Canada.”



A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER **GRAHAM BROWN**



The past year has been one to remember - a banner year for Rugby Canada and the sport in Canada. I would like to take this opportunity to thank all stakeholders involved in the sport across the country as well as those who support Rugby Canada around the world. I am proud to say 2013 has been the busiest year on record for our Union, and it brings me great pleasure to reflect on what has been accomplished both at home and abroad.

The year brought forth many exciting opportunities and increased international event hosting. With one of the busiest domestic schedules we have ever committed to delivering, our staff executed tremendous events right across Canada. Our successes at BMO Field in Toronto, ON are especially gratifying. The dream that Rugby Canada could, one day, sellout a fully professional sporting venue, with a capacity of over 22,000 people, became reality in 2013. The test match against Ireland in June set an attendance record for an international rugby match in North America, only to be broken in November when Canada drew a capacity crowd at BMO Field against the New Zealand Maori All Blacks. The exposure these two occasions brought Rugby Canada was tremendous and has been the catalyst for increased awareness of our National Teams and athletes throughout the Canadian sport community.

Our event hosting extended beyond Toronto, as international matches returned to communities across Canada, including Victoria, Edmonton, Ottawa and Kingston. The National Competitions were a great success in 2013, reaching new heights in participation from the Provincial Unions. The commitment to growing the sport across

Canada was unprecedented as all competitions and international events involved development opportunities for players, coaches and match officials.

The success of our domestic event hosting was matched by many great performances on the pitch by our National Teams. For our National Senior Men's Team, a major success in 2013 was being the first team to qualify for Rugby World Cup 2015. Our National Senior Women's Sevens Team made it to the Rugby World Cup Sevens final, earning a silver medal and Canada's highest ever finish at a Rugby World Cup. At the same event, our National Senior Men's Sevens Team put on a world class performance of their own, losing only one match to the eventual world champions and taking the Plate Championship. Fine displays on the men's and women's IRB Sevens World Series' are a testament of the hard work and investment going into our sevens programs, and we have our partners and supporters to thank for that. The women's program continued to shine as both the Senior Women's Fifteens and Under 20 Women's teams won their respective Nations Cup tournaments - a first ever for Rugby Canada. Our Under 20 Men's team showed great form in Chile at the Junior World Rugby Trophy finishing a best-ever second place. The Under 18 Men's team had a unique opportunity in Romania to share the world stage alongside our National Senior Men's Team.

Our focus in 2013 was on generating new revenue opportunities to support our operations and expanding high performance programs. I would like to take this opportunity to thank the many sponsors, suppliers and funding partners of Rugby Canada, as without their support none of our success would be possible. Our staff continue to identify new and exciting ways to become involved with our organization and we will continue this push in 2014. The launch of

“The success of our domestic event hosting was matched by many great performances on the pitch by our National Teams.”

an enhanced communication platform and a professional magazine presented a new way of reaching our fans and followers - something we are very excited about. I am also excited to welcome a new Chief Marketing Officer, Mark Lemmon, to our team and look forward to sharing many successes in our commercial department in a year's time.

I am appreciative of the support that Rugby Canada received throughout the year. The Board of Rugby Canada has been instrumental in providing direction for the organization, and ongoing support that is integral to helping our National Teams succeed on the world stage. To our staff and volunteers, thank you for your ongoing commitment - you have made 2013 a year to remember.

Finally, 2013 proved that as our organization continues to grow so does the need for a collaborative approach, teamwork and a culture of excellence to achieve our strategic objectives. We can be world leading if we continue to work together AS ONE.

Graham Brown BHK/MHK
Chief Executive Officer
Rugby Canada



BOARD MEMBERS

The Rugby Canada Board of Directors, for the Fiscal 2013 year:

PAT ALDOUS	Chairman
KEITH GILLAM	Vice Chairman
GORDON SNEDDON	Secretary
JAY JOHNSTON	Treasurer
KATHY HENDERSON	Director
JOHN SEAMAN	Director
TROY MYERS	Director
LARRY JONES	Director
DOUG CAMPBELL	Director
TIM POWERS	Director
JAMIE LOCKWOOD	Director
PEARSE HIGGINS	Director
BRIAN BURKE	Director
CHRIS LE FEVRE	IRB Council Representative
DAWN DAUPHINEE	Female Athlete Representative
ARABA CHINTOH	Acting Female Athlete Representative
MARK LAWSON	Male Athlete Representative
RICK POWERS	Canadian Olympic Committee Representative
RICK BOURNE	Past Chairman / NACRA Representative



Jebb Sinclair



RUGBY CANADA STAFF IN 2013

TORONTO OFFICE

GRAHAM BROWN	Chief Executive Officer
MYLES SPENCER	Chief Operating Officer
LINH NGUYEN	Chief Financial Officer
PENNY KROLL	Manager, Business Development
JENNIFER SMART	Manager, Events
DEANNA AHEE	Manager, Merchandise & Equipment
SION ISHMAEL	Manager, Revenue Generation
AL CHARRON	Manager, Player Advancement & Alumni Relations
DAN FALBO	Assistant Manager, Sales & Ticketing
ALEXANDRA FRANCIS	Coordinator, Promotions & Branding
ALANA GATTINGER	Coordinator, Events & Team Services
NINA SCIROVA	Coordinator, Finance
BRENDA SLOAN	Coordinator, Accounts Receivable
BOB KREASUL	Coordinator, Member Services

CENTRE OF EXCELLENCE / VICTORIA OFFICE

MIKE CHU	General Manager, Rugby Operations & Performance
STEVE LANCASTER	Manager, High Performance
TREVOR ARNOLD	Manager, High Performance Match Officials
KIERAN CROWLEY	Head Coach, National Senior Men's Fifteens Team
GERAINT JOHN	Head Coach, National Senior Men's Sevens Team
JOHN TAIT	Head Coach, National Senior Women's Sevens Team
FRANCOIS RATIER	Head Coach, National Senior Women's Fifteens Team / Talent Development & Skills Coach
SANDRO FIORINO	Assistant Coach, National Women's Program
GARETH REES	Manager, National Men's Program
MEAGHAN HOWAT	Manager, National Women's Program
LES GILSON	Manager, Atlantic High Performance
NATHAN ABDELNOUR	Manager, Match Official Development
DUSTIN HOPKINS	Manager, Coach Development
MIKE SHELLEY	Manager, National Academy Program
TODD SILVERTHORN	Manager, Centre of Excellence Operations
BRYAN KELLY	Coordinator, National Program Communications
DANIELLE MAH	Physiotherapist, National Senior Men's Sevens Program
ADRIENNE STINSON	Physiotherapist, National Senior Women's Sevens Program
MATT BARR	Men's, Strength & Conditioning Coach
ANDREW EVANS	Head Strength & Conditioning Coach, Men's Program
TYLER GOODALE	Women's, Strength & Conditioning Coach
DANA AGAR-NEWMAN	Strength & Conditioning Coach
LORNA BARRY	Strength & Conditioning Coach
ABBY GALENZOSKI	Strength & Conditioning Coach
BEN HERRING	Performance Analyst & Technical Coach
CALUM RAMSAY	National Program Performance Analyst

Rugby Canada would like to recognize and thank all of the part-time, volunteer and intern support staff who made significant contributions in 2013.



NATIONAL TEAMS

2013 was a hugely successful year for Rugby Canada teams in both men's and women's fifteens and sevens, and at both age-grade and senior level. The year saw a massive increase in the amount of international events in which Canadian teams competed – more than double the number from the previous year. Off the field, two sell-out games at BMO Field in Toronto, ON were highlights, as well as the continued growth and development of the Rugby Department and Canadian Rugby Centre of Excellence in Langford, BC.

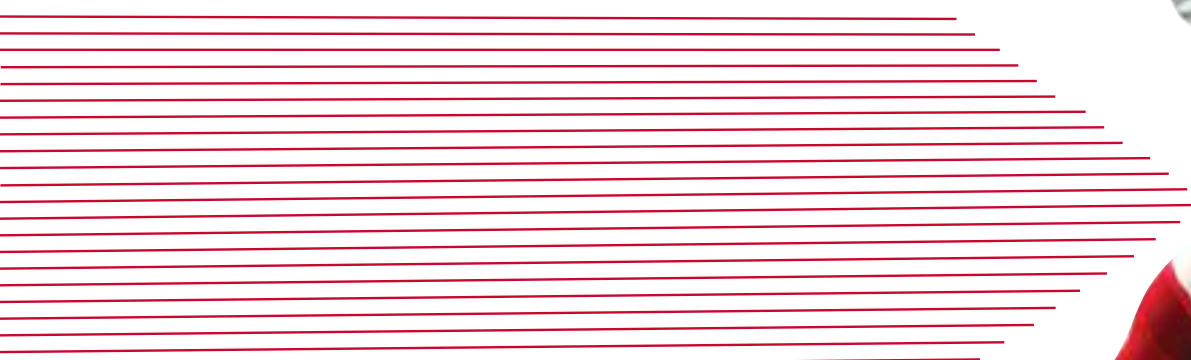
NATIONAL SENIOR MEN'S TEAM FIFTEENS

Overall, 2013 was a solid year for the National Senior Men's Team, despite a drop from 14th to 15th in the IRB World Rankings. The main focus for 2013 was to qualify for the 2015 Rugby World Cup by beating USA. This was achieved in August with victories in both Charleston, South Carolina and Toronto, Ontario. Another highlight was the three from three start to the IRB Pacific Nations Cup with home victories over USA, Fiji and Tonga, and only falling short to Japan to narrowly miss out on the title. The November tour results were disappointing, with close losses to Georgia and Romania ultimately affecting Canada's final IRB ranking in 2013. The Ireland and New Zealand Maori All Blacks games were hugely successful in terms of off-field metrics. This is reflective of where Canada is at with regards to international experience and the ability to execute skills under the pressure of tier one opposition.

- Posted a record of six wins and five losses for the year. The team helped draw record crowds to BMO Field in Toronto on two occasions, with over 20,000 fans for the Ireland fixture and a sell-out crowd for the New Zealand Maori All Blacks fixture.
- Canada qualified for Rugby World Cup 2015, and has been placed into Pool D along with Ireland, Italy, France and Romania.
- Rugby Canada hosted the IRB Americas Rugby Championship for a second consecutive year in October 2013 at Westhills Stadium in Langford, BC. Canada suffered defeats to rivals USA, Argentina and came out on top against Uruguay, to finish the tournament in third place.
- A key issue from 2013 was how to adequately support tight five players who are now no longer eligible for the Sport Canada Athlete Assistance Program (Player Carding). This has been partially addressed with scholarships (e.g. to Shawnigan Lake School) as well as through the National Player Support Program, which has enabled Rugby Canada to provide living cost supplementation to identified players.



Sean Duke





NATIONAL SENIOR MEN'S TEAM SEVENS

A key highlight for 2013 was the successful application to Own the Podium for financial support for the National Senior Men's Sevens Team. This has proved invaluable in enabling the program to finally employ medical, performance analysis and strength and conditioning support. After successful lobbying to Sport Canada, additional Athlete Assistance Program Cards were also provided. The key objective for 2013 was to secure core status on the IRB World Sevens Series, and this was achieved with some excellent performances to reach the quarterfinals in Dubai, Las Vegas, Hong Kong and Scotland, including a Plate win in Las Vegas. These positive results were tempered with some inconsistent performances in other tournaments, which is something the team is working hard to address. The Rugby World Cup Sevens 2013 in Moscow was another highlight, with the team winning five from six games to finish 9th, their only loss coming to eventual champions New Zealand.

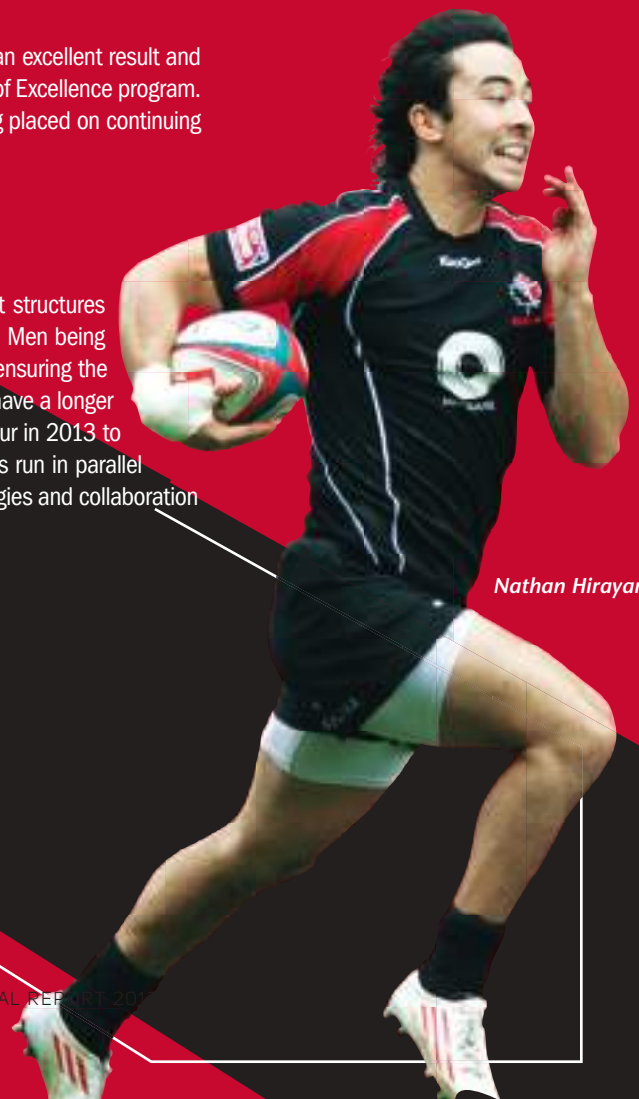
- Canada secured IRB World Sevens Series core status and finished 13th in the overall standings.
- A standout performance at the Rugby World Cup Sevens 2013 helped Canada record a 9th place and Plate Championship finish.
- The development of a Maple Leafs program was a significant initiative both for player and support staff development and the highlight of this program was a bronze medal at the World Games in Cali, Colombia under former national team coaches Shane Thompson and Morgan Williams. The Maple Leafs also won the NACRA tournament in Cayman Islands, beating a strong USA team in the final.

UNDER 20 MEN

A second place finish at the IRB Junior World Rugby Trophy (JWRT) in Chile was an excellent result and a good reflection of the work that has been put into this program and the Centre of Excellence program. Several players joined the squad from overseas, and an added emphasis is being placed on continuing to identify eligible and suitable overseas players.

AGE GRADE MEN

A number of changes have been made to the national age grade development structures with the Under 17 Men moving to a camp and development basis, the Under 19 Men being withdrawn and replaced with an Under 18 Men's team. This has the benefit of ensuring the net is cast wider at the Under 17 level, and that identified Under 18 players now have a longer window to prepare for the Under 20 Junior World Rugby Trophy. The Under 18 tour in 2013 to Romania was a huge developmental success, despite moderate results, and was run in parallel to the National Senior Men's Team tour. This allowed for some very positive synergies and collaboration between the teams. This concept will look to be continued in 2014.



Nathan Hirayama

DID YOU KNOW?

Nathan Hirayama and Sean Duke both finished the 2012/2013 HSBC Sevens World Series third in points and tries respectively.

Canada 'A' take on Argentina during the IRB Americas Rugby Championship in October 2013 at Westhills Stadium in Langford, BC.



CITY OF LANGFORD RUGBY CANADA





NATIONAL SENIOR WOMEN'S TEAM FIFTEENS

In 2013, a new coaching staff of the National Senior Women's Team was selected, naming Francois Ratier (Quebec) as Head Coach, supported by assistant coaches Gary Dukelow (BC) and Colette McAuley (Ontario). The team had a very successful Nations Cup campaign, beating England twice on the way to winning the title for the first time ever. The development occurring through the Women's Sevens carded program is also contributing significantly to the development of the fifteens team, and this is evidenced by the strong showing of the carded players, despite many of them having relatively few fifteens caps prior to this season. The year ended with a difficult loss to England in London, after splitting a two-test series against France, in France. England is in Canada's pool at the Women's Rugby World Cup in August, and will remain a difficult opponent, however, an excellent build-up is planned with matches against USA, Australia and the New Zealand Black Ferns prior to the Rugby World Cup. Funding and access to quality training for non-carded players remain critical issues.

- Posted a record of four wins and three loses for the year, highlighted with consecutive wins over England and the Nations Cup title.
- The planning for the Women's Rugby World Cup 2014 in France was initiated in 2013. Talent identification and access to quality training were critical issues to address.

NATIONAL SENIOR WOMEN'S TEAM SEVENS

The potential of the National Senior Women's Sevens team was recognised by Own the Podium, with additional investment, and this has already paid dividends with good results. The undoubted highlight of the year was the Silver Medal at the Rugby World Cup Sevens 2013 in Moscow. The team struggled early in the IRB Women's Sevens World Series with 6th and 7th placings in Dubai and USA, but finished strongly with podium finishes in China and Amsterdam for an overall 3rd place in the series. The National Senior Women's Sevens team also won several invitational tournaments including Las Vegas, NACRA (Cayman Islands), and Hong Kong.

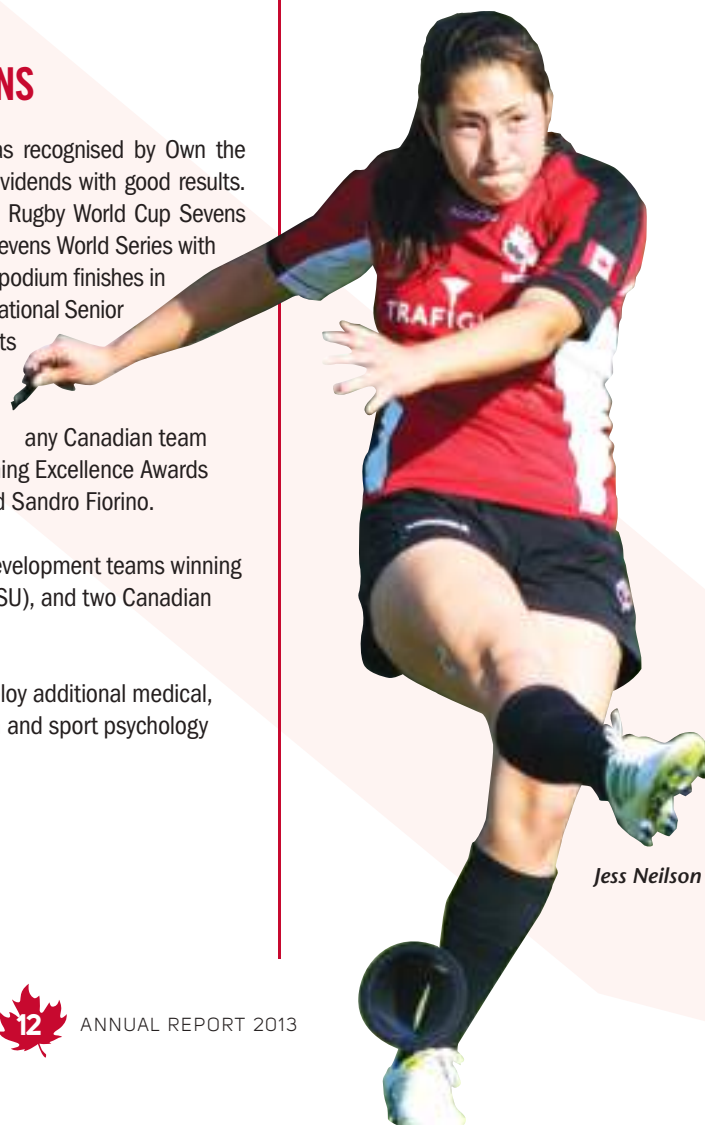
- The Rugby World Cup Sevens result was the best ever for any Canadian team and was recognised nationally with the awarding of Coaching Excellence Awards from the Coaching Association of Canada for John Tait and Sandro Fiorino.
- Maple Leafs program was also expanded in 2013, with development teams winning NACRA, winning bronze at the World University Games (FISU), and two Canadian teams meeting in the final in Las Vegas.
- The increase in OTP funding has enabled the team to employ additional medical, strength and conditioning, performance analysis, nutrition and sport psychology support, and the program is now very well resourced.

UNDER 20 WOMEN

The Under 20 Women's Team had an outstanding campaign, winning the Under 20 Nations Cup in England for the first time ever. A number of these athletes have since been carded and moved to Victoria as part of the Women's Sevens program.

DID YOU KNOW?

Canada's U20 Women's Team was unstoppable going 4-0 to win the 2013 Nations Cup.



Jess Neilson



PLAYER LIST (The following players received National Team honours in 2013)

NATIONAL SENIOR MEN'S FIFTEENS

Tyler Ardron, ON
 Ray Barkwill, ON
 Brett Beukeboom, ON
 Nick Blevins, AB
 Connor Braid, BC
 Hubert Buydens, SK
 Aaron Carpenter, ON
 Jamie Cudmore, BC
 Nanyak Dala, SK
 Tom Dolezel, ON
 Sean Duke, BC
 Matt Evans, BC
 Aaron Flagg, BC
 Mike Fuailefau, BC
 Kyle Gilmour, AB
 Ryan Hamilton, BC
 Jeff Hassler, AB
 Ciaran Hearn, NL
 Nathan Hirayama, BC
 Tyler Hotson, BC
 Jake Ilnicki, BC
 Harry Jones, BC
 Adam Kleeberger, BC
 Phil Mack, BC
 Jamie Mackenzie, ON
 Phil Mackenzie, ON
 Ryan March, BC
 Jason Marshall, BC
 John Moonlight, ON
 Pat Parfrey, NL
 Taylor Paris, ON
 Jon Phelan, QC
 Cameron Pierce, BC
 Benoit Piffero, QC
 James Pritchard, AUS
 Mike Scholz, ON
 Djustice Sears-Duru, ON
 Jebb Sinclair, NB
 Andrew Tiedemann, AB
 Conor Trainor, BC
 Liam Underwood, ON
 DTH van der Merwe, SK
 Sean White, BC
 Eric Wilson, BC
 Doug Wooldridge, ON

NATIONAL SENIOR MEN'S FIFTEENS 'A'

Henry McQueen, BC
 Kyle Baille, PEI
 Ray Barkwill, ON
 Alistair Clark, ON
 Zac Coughlan, NL
 Joe Dolesau, BC
 Guiseppe Du Toit, BC
 Jack Fitzpatrick, IRE
 Aaron Flagg, BC
 Kyle Gilmour, AB
 Micha Gorvorchin, BC
 Matt Heaton, QC
 Jake Ilnicki, BC

Adam Kleeberger, BC
 Jamie Mackenzie, ON
 Duncan Maguire, AB
 Ryan March, BC
 Adam McQueen, AB
 Callum Morrison, BC
 Pat Parfrey, NL
 Mike Scholz, ON
 Djustice Sears-Duru, ON
 Andrew Tiedemann, AB
 Conor Trainor, BC
 Sean White, BC
 Jordan Wilson-Ross, ON
 Doug Wooldridge, ON

NATIONAL SENIOR WOMEN'S FIFTEENS

Elissa Alarie, QC
 Caitlin Beaton, ON
 Brittany Benn, ON
 Stephanie Bernier, QC
 Tyson Beukeboom, ON
 Latoya Blackwood, QC
 Andrea Burk, BC
 Sammy Crandell, AB
 Olivia DeMerchant, NB
 Kim Donaldson, ON
 Jessica Dovanne, BC
 Areille Dubissette-Borricce, ON
 Bianca Farella, QC
 Megan Gibbs, ON
 Magali Harvey, QC
 Mary-Jane Kirby, ON
 Ghislaine Landry, ON
 Hilary Leith, BC
 Kayla Mack, SK
 Katie McNally, ON
 Kayla Moleschi, BC
 Jacey Murphy, ON
 Karen Paquin, QC
 Claragh Pegg, ON
 Cheryl Phillips, ON
 Marie-Pier Pinault-Reid, QC
 Kelly Russell, ON
 Laura Russell, ON
 Maria Samson, AB
 Julia Sugawara, BC
 Amanda Thornborough, MB
 Jackie Tittley, QC
 Brittany Waters, BC
 Julianne Zussman, QC

NATIONAL SENIOR MEN'S SEVENS

Tyler Ardron, ON
 Connor Braid, BC
 Nanyak Dala, SK
 Thyssen de Goede, BC
 Justin Douglas, BC
 Sean Duke, BC
 Sean Ferguson, BC
 Mike Fuailefau, BC

Lucas Hammond, ON
 Jeff Hassler, AB
 Ciaran Hearn, NL
 Nathan Hirayama, BC
 Harry Jones, BC
 Pat Kay, BC
 Adam Kleeberger, BC
 Phil Mack, BC
 Duncan Maguire, AB
 John Moonlight, ON
 Chauncey O'Toole, NB
 Pat Parfrey, NL
 Taylor Paris, ON
 Mike Scholz, ON
 Conor Trainor, BC

NATIONAL SENIOR WOMEN'S SEVENS

Elissa Alarie, QC
 Emily Belchos, ON
 Nikki Case, ON
 Jessica Dovanne, BC
 Arielle Dubissette-Borricce, ON
 Bianca Farella, QC
 Julia Greenshields, ON
 Magali Harvey, QC
 Sara Kaljuvee, ON
 Jennifer Kish, AB
 Ghislaine Landry, ON
 Mandy Marchak, MB
 Kayla Moleschi, BC
 Heather Moysie, PEI
 Karen Paquin, QC
 Cheryl Phillips, ON
 Kelly Russell, ON
 Ashley Steacy, AB
 Amanda Thornborough, MB
 Brittany Waters, BC
 Julianne Zussman, QC

MAPLE LEAFS SEVENS MEN

Justin Douglas, BC
 Mike Fuailefau, BC
 Lucas Hammond, ON
 Pat Kay, BC
 Tommy Kirkham, BC
 Adam Kleeberger, BC
 Karsten Leitner, BC
 Jeff MacDonald, ON
 Brandon McLeod, ON
 Clayton Meeres, BC
 Ollie Nott, BC
 Pat Parfrey, NL
 Jorden Sandover-Best, BC
 Theo Sauder, BC
 Mozac Samson, AB
 Mike Scholz, ON
 Jack Smith, ON
 Jake Webster, ON
 Jordan Wilson-Ross, ON
 Nathan Yanagiya, BC

Adam Zaruba, BC

MAPLE LEAFS SEVENS WOMEN

Elissa Alarie, QC
 Melissa Bass, AB
 Jamie Beck, BC
 Emily Belchos, ON
 Brittany Benn, ON
 Andrea Burk, BC
 Nikki Case, ON
 Chanelle Challenger, AB
 Hannah Darling, ON
 Jessica Dovanne, BC
 Arielle Dubissette-Borricce, ON
 Bianca Farella, QC
 Paige Farries, AB
 Fabiola Forteza, QC
 Megan Gibbs, ON
 Julia Greenshields, ON
 Magali Harvey, QC
 Sara Kaljuvee, ON
 Jennifer Kish, AB
 Anne Laurence-Harvey, QC
 Mandy Marchak, MB
 Katie McNally, ON
 Barbara Mervin, ON
 Kayla Moleschi, BC
 Jess Neilson, BC
 Karen Paquin, QC
 Cheryl Phillips, ON
 Nadia Popov, ON
 Frederique Rajotte, ON
 Kelly Russell, ON
 Caroline Suchorski, QC
 Amanda Thornborough, MB
 Charity Williams, ON
 Julianne Zussman, ON

UNDER 20 MEN

Neil Courtney, BC
 Charles DeBove, QC
 Justin Douglas, B.C.
 Jack Fitzpatrick, IRE
 Jason Galbraith, MB
 Connor Hamilton, BC
 Lucas Hammond, ON
 Jordan Harvey, BC
 Matt Heaton, QC
 Sawyer Herron, ON
 Patrick Kay, BC
 Johnny Laplaca, ON
 Ryan March, BC
 Alex Mascott, BC
 Conor McCann, ON
 Matt Mullins, ON
 Shane O'Leary, IRE
 James Pitblado, BC
 Thomas Roche, MB
 Jorden Sandover-Best, BC
 Djustice Sears-Duru, ON
 Jack Smith, ON

Charlie Thorpe, BC
 Peter Van Buren, AB
 Jacob Webster, ON
 Nathan Yanagiya, BC

UNDER 20 WOMEN

Emily Barber, ON
 Emily Belchos, ON
 Hannah Darling, ON
 Ashley Delaney, AB
 Shasha Elliott, AB
 Paige Farries, AB
 Sarah Gordon, BC
 Sara Haring, AB
 Lori Josephson, ON
 Sara Kaljuvee, ON
 Daria Keane, ON
 Natalie Lesco, ON
 Lauren McEwen, ON
 DaLeaka Menin, AB
 Charli Mocon, ON
 Jess Neilson, BC
 Cindy Nelles, ON
 Breanne Nicholas, ON
 Fedelia Omaghan, ON
 Nadia Popov, ON
 Frederique Rajotte, ON
 Dani Robb, BC
 Jordyn Rowntree, ON
 Ashley Snider, ON
 Danielle Spice, ON
 Sara Svoboda, ON

UNDER 18 MEN

Nick Allen, BC
 Jake Bentley, AB
 Jean Bernard Sansoucy, QC
 Brendan Blakie, ON
 Anders Blizzard, NB
 Luke Bradley, BC
 Bryce Chayse Moore, QC
 Paul Ciulini, Ont
 Andrew Coe, ON
 Harjun Gill, BC
 Dillon Goos, ON
 Tyler Hergott, ON
 George Jeavons-Fellows, UK
 Mackenzie Kea, ON
 Malcolm Keith Salmon, ON
 Karsten Leitner, BC
 Ben LeSage, AB
 Oliver Mayo, AB
 Conor McRae, BC
 Chayse Moore, QC
 Matthew Murphy, NL
 Reegan O'Gorman, BC
 David Pelosi, QC
 Gabriel Poirier, QC
 Mitchell Santilli, ON
 Emile Sehic, NB
 John Shaw, ON
 Matthew Tierney, ON



RESULTS

NATIONAL SENIOR MEN'S FIFTEENS

Date	Tournament	Location	Home Team	Score	Away Team
May 25	Pacific Nations Cup	Edmonton, AB	Canada	16 – 9	USA
June 5	Pacific Nations Cup	Ottawa, ON	Canada	20 – 18	Fiji
June 8	Pacific Nations Cup	Kingston, ON	Canada	36 – 27	Tonga
June 15	Test Match	Toronto, ON	Canada	14 – 40	Ireland
June 19	Pacific Nations Cup	Nagoya, Japan	Japan	16 – 13	Canada
August 17	Rugby World Cup Qualifier	Charleston, South Carolina	USA	9 – 27	Canada
August 24	Rugby World Cup Qualifier	Toronto, ON	Canada	13 – 11	USA
November 3	Test Match	Toronto, ON	Canada	15 – 40	NZ Maori All Blacks
November 9	November Tour	Tbilisi, Georgia	Georgia	19 – 15	Canada
November 16	November Tour	Bucharest, Romania	Romania	21 – 20	Canada
November 23	November Tour	Lisbon, Portugal	Portugal	52 – 8	Canada

NATIONAL SENIOR MEN'S FIFTEENS – CANADA 'A'

Date	Tournament	Location	Home Team	Score	Away Team
October 11	Americas Rugby Championship	Langford, BC	Canada	17 – 10	Uruguay
October 15	Americas Rugby Championship	Langford, BC	Canada	10 – 30	USA
October 19	Americas Rugby Championship	Langford, BC	Canada	14 – 23	Argentina

NATIONAL SENIOR MEN'S SEVENS

Date	Tournament	Record (W-L-T)	Place	
Feb 1-2	IRB New Zealand 7s	4 - 2 - 0	9th	Bowl Winners
Feb 8-10	IRB USA 7s	4 - 2 - 0	5th	Plate Winners
Mar 22-24	IRB Hong Kong 7s	3 - 3 - 0	6th	Lost Plate Final
Mar 30-31	IRB Japan 7s	3 - 3 - 0	13th	Shield Winners
May 4-5	IRB Scotland 7s	2 - 3 - 0	15th	Lost Plate Semi-Final
May 11-12	IRB London 7s	0 - 4 - 0	11th	Lost Bowl Semi-Final
June 28-30	RWC 7s Moscow	5 - 1 - 0	9th	Plate Winners
Oct 12 – 13	IRB Australia 7s	4 - 2 - 0	10th	Lost Bowl Final
Nov 29-30	IRB Dubai 7s	2 - 3 - 0	11th	Lost Bowl Semi-Final
Dec 7-8	IRB South Africa 7s	1 - 5 - 0	14th	Lost Shield Final



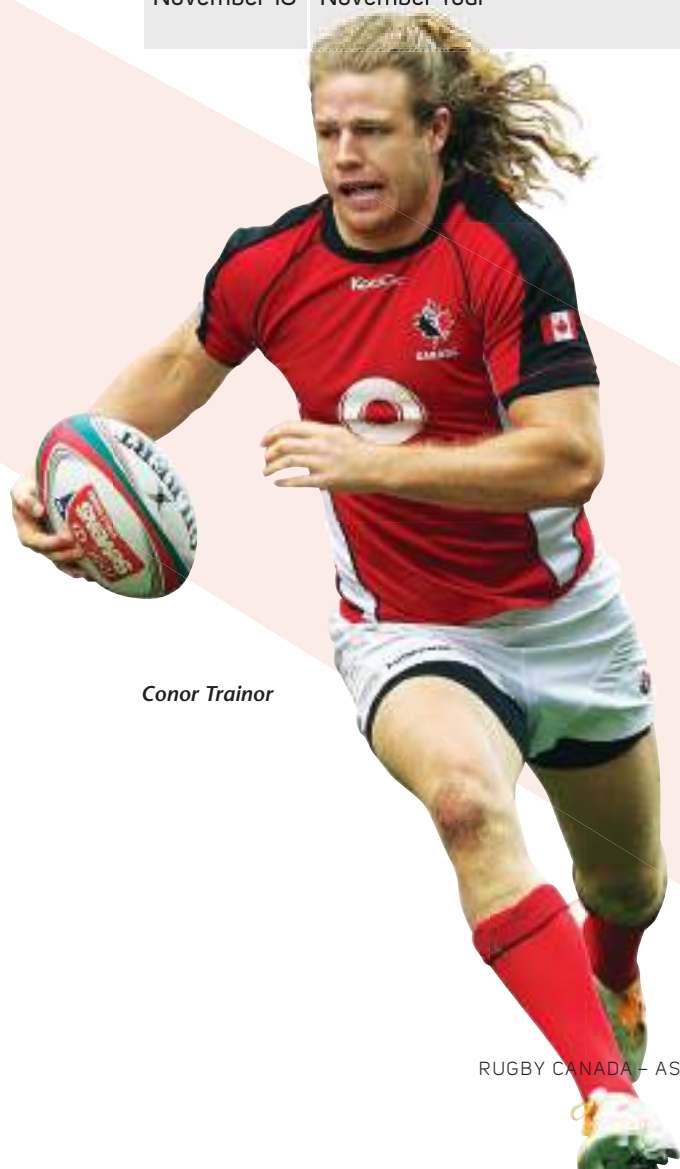
RESULTS

U20 MEN

Date	Tournament	Location	Home Team	Score	Away Team
May 8	Exhibition	Blaine, Minnesota	USA	16 – 26	Canada
May 11	Exhibition	Blaine, Minnesota	USA	19 – 32	Canada
May 28	Junior World Rugby Trophy	Chile	Canada	24 – 6	Tonga
June 1	Junior World Rugby Trophy	Chile	Canada	39 – 15	Japan
June 5	Junior World Rugby Trophy	Chile	Canada	36 – 15	Uruguay
June 9	Junior World Rugby Trophy /Final	Chile	Canada	23 – 45	Italy

U18 MEN

Date	Tournament	Location	Home Team	Score	Away Team
November 10	November Tour	Bucharest, Romania	Romania	20 -7	Canada
November 13	November Tour	Bucharest, Romania	Romania	17 – 20	Canada
November 16	November Tour	Bucharest, Romania	Romania	21 – 14	Canada



Conor Trainor

DID YOU KNOW?

Canada finished 12th in the final rankings of the 2013 HSBC Sevens World Series.



RESULTS

NATIONAL SENIOR WOMEN'S FIFTEENS

Date	Tournament	Location	Home Team	Score	Away Team
July 30	Nations Cup	Colorado, USA	Canada	29 – 25	England
August 4	Nations Cup	Colorado, USA	USA	29 – 17	Canada
August 7	Nations Cup	Colorado, USA	Canada	53 – 15	South Africa
August 10	Nations Cup - Final	Colorado, USA	Canada	27 – 13	England
November 2	November Tour	Pontarlier, France	France	27 – 19	Canada
November 6	November Tour	Amneville, France	France	6 – 11	Canada
November 13	November Tour	London, England	England	32 – 3	Canada

NATIONAL SENIOR WOMEN'S SEVENS

Date	Tournament	Record (W-L-T)	Place	
Feb 1-2	IRB USA 7s	3 - 2 - 1	7th	Lost Plate Semi-Final
Feb 8-10	Las Vegas 7s	6 - 0 - 0 / 5 - 1 - 0	1st & 2nd	Cup Winners & Runners Up
Mar 22-24	Hong Kong 7s	4 - 0 - 0	1st	Cup Winners
Mar 30-31	IRB China 7s	5 - 1 - 0	3rd	Lost Cup Semi-Final
May 18-19	IRB Netherlands 7s	3 - 3 - 0	2nd	Lost Cup Final
June 28-30	RWC 7s Moscow	5 - 1 - 0	2nd	Lost Cup Final (Silver medalist)
Nov 28-29	IRB Dubai 7s	2 - 3 - 1	4th	Lost Cup Semi-Final

MAPLE LEAFS SEVENS (DEVELOPMENT TEAMS)

Date	Tournament	Record (W-L-T)	Place	
Aug 1-2	Men – World Games	4 - 2 - 0	3rd	Lost Cup Semi-Final
Sep 7	Men – Victoria 7s	4 - 0 - 0	1st	Cup Winners (Canada Blue)
Sep 7	Men – Victoria 7s	1 - 3 - 0	4th	(Canada Black)
Nov 9-10	Men – NACRA 7s	5 - 0 - 0	1st	Cup Winners
Nov 9-10	Women – NACRA 7s	6 - 0 - 0	1st	Cup Winners
Dec 7-8	Women - Tobago 7s	8 - 0 - 0	1st	Cup Winners

U20 WOMEN

Date	Tournament	Location	Home Team	Score	Away Team
July 11	U20 Nations Cup	England	Canada	25 – 15	USA
July 14	U20 Nations Cup	England	England	15 – 43	Canada
July 17	U20 Nations Cup	England	Canada	37 – 0	South Africa
July 21	U20 Nations Cup – Final	England	England	3 – 27	Canada

RUGBY

#RWC7s

www.rwcsev



DID YOU KNOW?

The National Senior Women's Sevens earned the best ever finish for Canada at a Rugby World Cup event, finishing with the silver medal at the 2013 Rugby World Cup Sevens in Moscow.



NATIONAL COMPETITIONS & CHAMPIONSHIPS

The National Championships bring together teams from across the 10 provinces to compete for the title of Canada's best. The Canadian Rugby Championships, National Women's League and National Championship Festival are important vehicles to identify and develop high performance athletes for Rugby Canada's national programs. A competitions review, initiated in 2012, was completed and ratified in 2013. This has provided some key guidelines for Rugby Canada's domestic competitions according to Long Term Rugby Development (LTRD) principles and another important outcome of the review was the allocation of tournaments for the next four years. The previous financial structure of competitions has been inconsistent, and a further recommendation from the Competition Review to run all competitions on a cost share basis will be implemented in 2014.

CANADIAN RUGBY CHAMPIONSHIP (CRC)



- In the fifth season of the CRC, four teams completed a competitive season with Ontario claiming the MacTier Cup for the third consecutive year.
- Following the CRC competition, over 15 players went on to National Team honours at the Americas Rugby Championship in October and November Tour, showing the importance of the competition in the National Team Player Pathway.

CANADIAN RUGBY CHAMPIONSHIP UNDER 19 (CRC U19)



- The third annual CRC U19 competition took place at Calgary Rugby Park in July, with close to 100 athletes representing four regional teams.
- For the second consecutive year, British Columbia went undefeated in the tournament to capture the title.
- There were supposed to be five teams competing in the CRC U19 tournament; however, the Atlantic team dropped out of the tournament leaving just four teams in the tournament forcing a structural change to the competition. With Newfoundland hosting the CRC U19, and some modifications to the eligibility criteria, the CRC U19 will return to a five team competition in 2014.

NATIONAL WOMEN'S LEAGUE (NWL)



- The National Women's League experienced major growth in 2013, expanding from a four-team single tier tournament to 11 teams competing in three tiers. The event, which took place at Vancouver's University of British Columbia campus, represented the rapid growth of women's rugby in Canada.
- **NWL Premier Division:** Despite a narrow loss to eastern rivals, Ontario, Quebec finished the tournament with decisive wins over British Columbia and Alberta to claim their first NWL title. The competition was close throughout the tournament with all teams claiming at least a single win.
- **NWL Senior Division:** After dominating each opponent they faced and scoring no fewer than 40 points per game, the Atlantic Senior Women secured the Senior Division. Saskatchewan displayed their own dominating play throughout the tournament against Quebec's second NWL entry and the Manitoba Senior Women, but it was not enough as they fell to the Atlantic team 73-7 in the final match.
- **NWL Under 20 Division:** After their Senior counterparts missed out on the Premier Division title, Ontario would not walk away empty-handed, with their Under 20 team finishing the tournament with a perfect record and winning the Under 20 Division title. British Columbia and Alberta also competed in this division but fell short against Ontario, who were missing 18 players away with Canada's Under 20 Women's Team at the Under 20 Nations Cup.



NATIONAL CHAMPIONSHIP FESTIVAL



- The National Championship Festival also underwent a new look with the addition of the Under 16 Women's division and a Sevens-style tiered system of competition. The new format was well received and will be continued for 2014.
- The competition was hosted by BC Rugby at the University of British Columbia campus in Vancouver. Close to 1000 participants competed in five divisions: U16 Men and Women, U18 Men and Women, and U14 Boys.
- In the Under 18 Men's Division, Ontario entered the second half down a single point to rivals British Columbia, but would rally to take the win 29-21.
- East met west in the Cup final for the Under 18 Women's Division as Ontario and British Columbia squared off for the National Title. The Ontario women would emerge victorious after a 25-5 result.
- The Under 16 Men's Division was very competitive. British Columbia 1 was put in contention for Gold after easily defeating Ontario 1, but would have to wait for the remainder of the round robin games to be played before finding out their final seed. The Cup round wrapped up with Alberta besting British Columbia 2 35-12 to finish second behind British Columbia 1.
- Ontario and British Columbia would meet once again in the Cup final, but with a different result in the Under 16 Women's Division. Ontario would hold their opponents scoreless until early in the second half, when British Columbia scored three tries to take the Cup 19-0.
- In an exciting U14 Boys Division, Ontario, British Columbia, a select team comprised of Newfoundland and British Columbia players, and a Washington state representative team competed for the title. British Columbia 1 came out on top.

NATIONAL UNIVERSITY SEVENS RUGBY CHAMPIONSHIP



- In what has become an annual staple in Rugby Canada's Competition Calendar, the National University Sevens Rugby Championship experienced considerable growth from 17 teams in 2012 to 25 teams in 2013.
- The University of Victoria Vikes received long-awaited payback against the University of Western Ontario Mustangs to capture their second title in three years.
- On the women's side, the Guelph Gryphons were too strong for the Calgary Dinos and matched the UVIC Vikes men's team with a second consecutive title.



DID YOU KNOW?

20,396 fans filled BMO Field in Toronto to see Canada take on Ireland on June 15th, 2013.







RESULTS

CANADIAN RUGBY CHAMPIONSHIP

Date	Location	Home	Score	Away
August 10	UBC Wolfson Field	BC Bears	21 – 30	Prairie Wolf Pack
August 17	Sherwood Forest Park	Ontario Blues	27 – 25	Atlantic Rock
August 24	Swilers Rugby Complex	Atlantic Rock	16 – 14	Prairie Wolf Pack
August 30	Calgary Rugby Park	Prairie Wolf Pack	47 – 27	Atlantic Rock
August 30	Westhills Stadium	BC Bears	7 – 11	Ontario Blues
September 2	Calgary Rugby Park	Prairie Wolf Pack	23 – 53	Ontario Blues
September 2	Westhills Stadium	BC Bears	40 – 18	Atlantic Rock
September 14	Lindsay Rugby Park	Ontario Blues	50 – 27	BC Bears
September 21	Swilers Rugby Complex	Atlantic Rock	23 – 26	Ontario Blues
September 21	Ellerslie Rugby Park	Prairie Wolf Pack	19 – 40	BC Bears



CANADIAN RUGBY CHAMPIONSHIP U19

Date	Location	Home	Score	Away
July 17	Calgary Rugby Park	Voyageurs	0 – 23	Prairie Wolf Pack
July 17	Calgary Rugby Park	Ontario	20 – 22	British Columbia
July 18	Calgary Rugby Park	British Columbia	43 – 12	Voyageurs
July 18	Calgary Rugby Park	Ontario	22 – 25	Prairie Wolf Pack
July 20	Calgary Rugby Park	Voyageurs	10 – 34	Ontario
July 20	Calgary Rugby Park	Prairie Wolf Pack	15 – 33	British Columbia
July 21	Calgary Rugby Park	Voyageurs	3 – 53	Ontario
July 21	Calgary Rugby Park	British Columbia	15 – 13	Prairie Wolf Pack



NWL PREMIER DIVISION

Date	Location	Home	Score	Away
June 27	UBC Wolfson Field	Alberta	18 – 17	British Columbia
June 27	UBC Wolfson Field	Quebec	33 – 36	Ontario
June 28	UBC Wolfson Field	British Columbia	25 – 43	Quebec
June 28	UBC Wolfson Field	Ontario	42 – 17	Alberta
June 30	UBC Wolfson Field	Quebec	26 – 13	Alberta
June 30	UBC Wolfson Field	Ontario	20 – 34	British Columbia



NATIONAL COMPETITIONS & CHAMPIONSHIPS



NWL SENIOR DIVISION

Date	Location	Home	Score	Away
June 27	UBC Wolfson Field	Saskatchewan	32 – 12	Manitoba
June 27	UBC Wolfson Field	Atlantic	56 – 3	Quebec
June 28	UBC Wolfson Field	Manitoba	10 – 42	Atlantic
June 28	UBC Wolfson Field	Quebec	5 – 40	Saskatchewan
June 30	UBC Wolfson Field	Quebec	24 – 22	Manitoba
June 30	UBC Wolfson Field	Atlantic	73 – 3	Saskatchewan



NWL UNDER 20 DIVISION

Date	Location	Home	Score	Away
June 27	UBC Wolfson Field	Ontario	66 – 18	British Columbia
June 28	UBC Wolfson Field	Alberta	17 – 20	Ontario
June 29	UBC Wolfson Field	Ontario	31 – 5	British Columbia
June 29	UBC Wolfson Field	Alberta	24 – 17	British Columbia
June 29	UBC Wolfson Field	Ontario	12 – 10	Alberta
June 30	UBC Wolfson Field	British Columbia	10 – 50	Alberta



ADDITIONAL NATIONAL CHAMPIONSHIP RESULTS

National Championship Festival (www.nationalfestivalrugby.com)

National University Sevens Rugby Championship (www.canadianuniversity7s.com)

Canada's Under 20 Women's Team went undefeated to capture the 2013 Under 20 Nations Cup in England.





RUGBY DEVELOPMENT

With the increase in activity in 2013, this resulted in more opportunities to conduct coach and official development workshops around key events. A large number of development workshops took place throughout the year, and right across the country. Rugby Canada staff also worked collaboratively with a number of provinces to deliver Service Level Agreements, to the mutual benefit of both parties. This is a key initiative that will be strengthened and enhanced in 2014.

MATCH OFFICIAL DEVELOPMENT

- By the end of 2013, a total of 479 registered referees, and numerous clinics and workshops were held across Canada, including 26 IRB accreditation courses. In addition workshops were held in Ottawa, Winnipeg, Toronto, Sherbrooke, Montreal, Vancouver, Edmonton and Calgary. In total, 18 Match Official Educators were re-accredited across the country, and two new Educators were accredited in 2013.
- These workshops focused upon the upgrading and further development of already accredited referees or the development of potential referee educators. Rugby Canada's Match Official Development staff ran development workshops in Nova Scotia, New Brunswick, Manitoba, and Alberta throughout the year for referees, coaches, and players. Development workshops with local referee societies were also held around domestic internationals in Canada, including Edmonton, Ottawa, Kingston and Toronto.
- 2013 was another very successful year for Rugby Canada's top Referees, Citing Commissioners and Judicial Officers with many receiving international appointments. Two referees, Sherry Trumbull (2013 IRB Women's Panel) and Chris Assmus (2013-2014 IRB Sevens Development Panel) were selected as members of the International Rugby Board's prestigious Referee Panels. Both Sherry and Chris along with Bryan Arciero received a number of IRB appointments, whilst Andrew McMaster, Derek Stoltz and Rose Labreche were appointed to IRB NACRA Championship games or IRB NACRA Sevens Tournaments. Sherry Trumbull was also rewarded with a well-deserved prestigious appointment to the 2013 IRB Rugby World Cup Sevens.
- In November Rugby Canada supplied the full squad of referees for the USA vs. New Zealand Maori All Blacks match played in Philadelphia, USA: Chris Assmus (Referee), David Smortchevsky and Andrew McMaster (Assistant Referees) and Bryan Arciero (Television Match Official). In addition, six members of the National Panel of Referees were appointed as Assistant Referees for the IRB Americas Rugby Championship. These included Andrew McMaster, Andrew Hosie, Karen Lozada, David Smortchevsky, Rose Labreche and Michael Jones. They supported the three IRB appointed referees Federico Anselmi (Argentina), Joaquin Montes (Uruguay) and Canadian, Chris Assmus.



Rugby Canada's National Panel of Referees at the National University Sevens Rugby Championship.



COACH DEVELOPMENT

- There were a number of coaching highlights in 2013, largely as a result of the increase in domestic events across Canada. Rugby Canada ran parallel coach and player development workshops at all major test events. CN Rail and Rugby Canada youth clinics were completed in Edmonton, Ottawa, Kingston, Burlington and St. Anne de Bellevue. In addition, a total of 656 new coaches trained or upgraded through the NCCP system for Rugby in 2013 across all provinces.
- National Team coaching staff delivered a number of Coach Education Workshops for both regional and university coaches, with these interactive workshops including video analysis, international game tactics and the psychology of performance. During the Rugby World Cup Qualifier event, Rugby Canada ran one of the bigger training and education events of the last few years in North America. This included participants training from Canada, USA, Mexico and the Caribbean under the guidance of Rugby Canada's Coach Development Manager and the IRB at Appleby College in Oakville, ON.
- Rugby Canada developed three new IRB Trainers and seven new IRB Educators in Canada.
- The 2013 National Under 17 centralized camp was again used to help develop a new group of Age Grade coaches. Eight coaches from across Canada were selected to work with 45 players for a week and were put through a number of challenges. Each coach was filmed and evaluated over the week and an Individual Performance Plan /development plan was created for them.
- 2013 has been a key year for promoting player welfare amongst all of Rugby Canada's programs and coach personnel. The Canadian Rugby Championship U19 and National Age Grade Festival competitions were used to promote player welfare information along with newly developed presentations from staff on injury prevention, sport psychology, strength and conditioning and nutrition.
- Initial Planning for 'Get into Rugby' has started and Rugby Canada is now registered as a participating National Union. All new NCCP modules have been submitted to the IRB for the creation of the new Rugby Canada Coaching Certification Levels. The next key project is the development of the community rugby plan, a key objective of which will be to increase player, coach and referee participation numbers.

DID YOU KNOW?

Kieran Crowley has coached 38 matches for Canada since joining the team in 2008.



Kieran Crowley



CANADIAN RUGBY CENTRE OF EXCELLENCE

Having opened the Canadian Rugby Centre of Excellence (COE) in Langford, BC the previous year, 2013 was a year of consolidation and bedding down systems and structures whilst accommodating further growth in performance staff. Plans are well underway to build a state-of-the-art high performance facility in close proximity to the existing offices and fields. Once this new facility has been built, this will allow all teams and players to train in one venue, and enable greater sharing of resources and best practice across all programs. The hiring of a High Performance Manager has been a significant appointment, as has the addition of full-time medical and analysis staff.

With the addition of full-time medical staff, treatment of players has improved as has the systems and structures. For example, the creation and implementation of medical screening policies and procedures around national team players, and implementing and developing on-line charting and medical database has been positive. In addition, a new inventory database and ordering system, as well as policies and expectations for travelling and contract therapists is now documented. A new database for player metrics (made available at no cost through the Canadian Sports Institute) has also been implemented by the strength and conditioning staff of the women's team and is presently being evaluated by the men's staff also.

The continued drive to build a Culture of Excellence continues at the COE, and across all teams. Staff recruitment has continued with work ethic, passion and technical excellence key factors being sought. Since January 2012, staffing numbers have increased by four full-time staff, and there has been a noticeable shift towards a stronger performance culture throughout the COE. Furthermore, teams have made developing team culture a key focus, and this has been reflected both on and off the field.

DID YOU KNOW?

Canada Successfully hosted the IRB Americas Rugby Championship for a second consecutive year in 2013 at the Centre of Excellence.



Members of Federal and Municipal Government pose with National Team athletes and Rugby Canada staff at the Canadian Rugby Centre of Excellence in Langford, BC. Left to right: Mike Chu, General Manager, Rugby Operations & Performance; Councillor Roger Wade, City of Langford; Councillor Lanny Seaton, City of Langford; Kelly Russell, National Senior Women's Team; Kayla Mack, National Senior Women's Team; Mayor Stewart Young, City of Langford; Tyler Ardron, National Senior Men's Team; Honourable Bal Gosal, Minister of State (Sport), Government of Canada; Graham Brown, CEO; Gareth Rees, Manager, National Men's Program

HIGH PERFORMANCE RUGBY



DID YOU KNOW?

James Pritchard surpassed Gareth Rees to become Canada's all-time leading scorer in 2013.



NATIONAL RECOGNITION PROGRAM



AWARDS AND RECOGNITION



The National Recognition Program continued the hard work initiated in 2012. The Program was established to facilitate the nomination and selection process for Rugby Canada's various annual awards. The National Recognition Program is the result of the ongoing efforts made by the Rugby Canada National Recognition Committee and award-specific selection committees.

RUGBY CANADA HALL OF FAME

A Hall of Fame structure was put forth for approval at the Fiscal 2012 Annual General Meeting. Monty Heald, Rugby Canada Past President, was selected to Chair the Hall of Fame Program and a committee was formed to start planning to solicit for nominations in 2014.

ANNUAL AWARDS PROGRAM

On April 13, 2013, the inaugural Rugby Canada Annual Awards Dinner was held in conjunction with the Fiscal 2012 Annual General Meeting in Langford, BC. Held at the Westin Bear Mountain Resort and attended by 225 guests, Rugby Canada recognized the outstanding individuals who committed their time, energy and support to the sport of rugby in Canada. The individual accomplishments were highlighted during a wonderful evening, which truly embodied the spirit and sportsmanship of rugby and sport in Canada. The Annual Award categories and recipients were:

NSM15 "Canadian Shield" Player's Player of the Year	Hubert Buydens
Player of the Year, Men's Sevens	John Moonlight
Player of the Year, Women's Sevens	Jen Kish
Player of the Year, Men's Fifteens	Tyler Ardron
Player of the Year, Women's Fifteens	Maria (Jaworski) Samson
Player of the Year, Men's Sevens	John Moonlight
Young Player of the Year, Male	Lucas Hammond
Young Player of the Year, Female	Bianca Farella
Coach of the Year, Male	Chris Silverthorn
Coach of the Year, Female	Jen Ross
Match Official of the Year	Andrew McMaster
Volunteer of the Year	Dean Kittleson
Provincial Union Award	Fédération de Rugby du Québec





FUND DEVELOPMENT

Rugby Canada's Fund Development department turned out one of the busiest years on record with considerable activity coast-to-coast, raising funds and awareness for Canada's National Programs. Building on the work initiated in 2012 with Rugby Canada's Alumni, the Fund Development staff implemented a number of exciting initiatives.

- Six fundraising dinners were held throughout the year, most held in conjunction with home internationals, along with a variety of pub nights across the country to generate support and spread the Rugby Canada message. The highlights included hosting Graham Henry and Wayne Smith of New Zealand in Vancouver as well as a dinner with Brian Burke and former National Team player, Mike James, hosted by Hawksworth Restaurant. The eight fundraising activities and events grossed a total of \$390,917.
- The National Player Support Program (NPSP) was initiated in 2013, raising \$139,000 in its first year. The NPSP is intended to provide financial support to Rugby Canada's elite athletes to assist in their development and integration into the National Teams.
- The 3rd Annual Players Championship Golf Tournament was held at Olympic View in Victoria, BC. There were 144 participants on hand, including members of Canada's silver medal winning team from the Women's Rugby World Cup Sevens. Over \$45,000 was raised to support National Team players.
- Rugby Canada assisted the Canadian Rugby Foundation with their Annual Hong Kong Sevens Luncheon held the same week as the Hong Kong tournament. Rugby Canada received \$30,000 from the luncheon to support the National Sevens Program.
- Rugby Canada received a \$70,000 grant from the Ontario Trillium Foundation to continue hosting legacy programs around home internationals. These included coaching clinics, match official training, youth and mini-clinics.
- Online fundraising for rugby programs and tours was facilitated for the National Teams as well as Provincial Union programs through Rugby Canada. Over \$175,000 in donations was received.
- The annual Aeroplan Miles Donation Program was held in December of 2013 with 505,372 miles donated to help provide flights for additional team members or medical staff to travel for tours, flights for players to go overseas for additional training programs, etc.
- Rugby Canada began planning a capital campaign to raise funds to support a proposed expansion of the Centre of Excellence High Performance facility in Langford.
- Rugby Canada recognized its Alumni during a series of Capping Ceremonies around many of the home internationals. A number of former and current players were recognized. In addition, a series of alumni functions were held in Edmonton, Toronto and Langford with the purpose of engaging the alumni, continuing communication and growing the contact base.



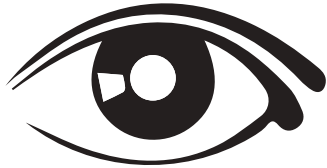
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175,000
 in online donations

YEAR 1

NPSP raised
\$139,000



505,372
 miles donated



2,000,000
website views



COMMUNICATIONS

In 2013, Rugby Canada's Communications department experienced major elevation, gaining incredible following with all of its media channels and partners while building its respect by National Team players, staff, friends, family, fans and sponsors. A major focus of 2013 was the creation of a respected and highly used social media platform whereby Rugby Canada's National Team players are directly connected to fans, family and friends back home where they can connect easily. This was achieved and embraced by many, attracting new followers and supporters throughout the media, rugby and sporting communities.

Rugby Canada worked with Enterprise, Canadian Press, Canadian and international media to provide press releases, media advisories, multi-media content and set up hundreds of player and staff interviews for news publications.

RUGBY CANADA WEBSITES

- Rugby Canada's principal website, rugbycanada.ca, experienced major growth in its online traffic. With considerable volume of exciting and unique content throughout the year, over 2,000,000 views were recorded – a record for a single year of website traffic. While the website acts as Canadian rugby's primary source of news and unique content, the reach extended beyond Canada's borders with major increases in international views.
- 600 written articles, including game recaps, player profiles, community news and roster announcements, were featured on the website.
- A major overhaul of Rugby Canada's National Competitions and Championship websites was completed in 2013, creating a streamlined and consistent platform.
- The rugbycanada.ca website supported the promotional efforts for all major events, fundraising initiatives and tickets sales.

TELEVISION BROADCAST

In 2013, Rugby Canada furthered its partnership with TSN and RDS, signing a multi-year rights agreement, which will see the two networks broadcast several international matches each year. Additionally, TSN and RDS were also named the exclusive broadcasters of the Rugby World Cup Sevens 2013 in Moscow, Russia and the Rugby World Cup 2015 in England. This partnership continues to provide Rugby Canada with a vital platform to help grow the sport in Canada and generate a stronger following ahead of the Rugby World Cup, Pan American Games and Olympic Summer Games.



SOCIAL MEDIA

- Rugby Canada now has the third largest social media following for a National Sport Organization, behind Hockey Canada and the Canadian Football League. In 2013, Rugby Canada surpassed Canada Soccer, Canada Basketball and Baseball Canada.
- The Communications department staff implemented a Social Media Policy for all Rugby Canada National Team players and staff, which regulates negative content that could potentially damage the Rugby Canada brand and reputation.
- The Rugby Canada Facebook page generated 12,600+ new “Likes” in 2013, ending the year with 23,000 in total, and close to 6.2 million visitors.
- On Twitter, @RugbyCanada ended the year with 26,000 followers, an increase of over 13,250 followers over the past 12 months.
- Rugby Canada pushed its presence on Instagram, capturing over 4,000 followers in a single year.
- A total of 81 videos were uploaded to Rugby Canada’s YouTube Page, generating over 300,000 views.



RUGBYCA MAGAZINE

Rugby Canada embarked on an enhanced communication strategy in 2013. One of the major additions to the Rugby Canada platform was RUGBYca magazine – a professionally produced three-issue magazine. The magazine offered a means to promoting national and provincial activities; previews of future events; established a connection to potential event attendees; increased exposure of Canada’s national teams and athletes, coaches and support staff; and, numerous other initiatives undertaken throughout the rugby community. Over the course of the 2013 editorial season, the magazine cultivated a number of great contributors for both written and photographic content.

- The total magazine audience in 2013 was 331,233 in both print and digital formats.
- Over 4,000 downloads of the first years’ issues were viewed by readers – reaching to all corners of the globe.
- 24,534 prints per issue were distributed to registrants of Rugby Canada.
- The magazine and its supporting website were made available in both official languages.
- Each issue provided a tremendous opportunity for revenue generation through advertising.





MERCHANDISE AND EQUIPMENT

In 2013, Rugby Canada's Merchandise department used progressive marketing techniques, communications and unique product promotions and design to grow sales and increase exposure of the brand. The Rugby Canada Collection now has over 200 different products in stock and we pride ourselves on having the best selection of rugby products in Canada. With the launch of the 2013 Rugby Canada Collection Catalogue and New Online Store, Rugby Canada is now able to showcase brands such as Levelwear, KooGa, New Era, Under Armour, Gilbert, Lancaster and Rugby Canada's New Heritage Collection.

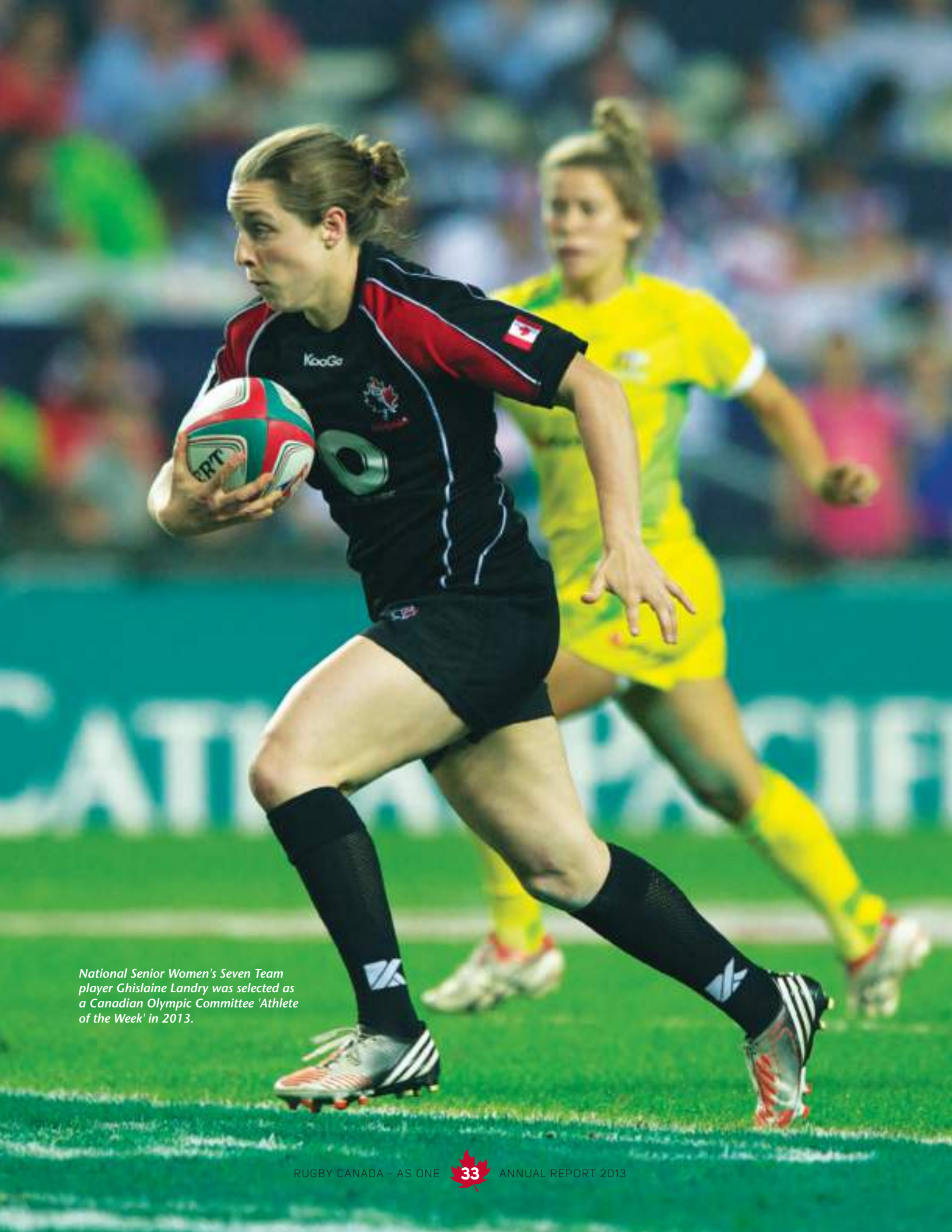
For 2013, the Rugby Canada Collection expanded its selection of lifestyle and performance products, teaming up with Canadian apparel companies Lancaster Ltd. and Levelwear, to create some new fantastic lifestyle pieces for this summer season. The Rugby Canada Heritage Collection introduced lighter fabrics, new styles and attractive styling to engage today's everyday customer. The vision behind the Rugby Canada Heritage Collection was to tell the story of Canadian rugby through clothing design.

The Merchandise Department was able to achieve success in 2013 due to the increase of domestically hosted International events.

- From 2012, the Merchandise Department has increased gross sales by 60%, now selling over \$500,000 in merchandise per year.
- Developed new branded products for sale through all channels by working with existing and new vendors, further expanding the diversity of Rugby Canada's product selection.
- Set a new merchandise sales record at the Canada vs. New Zealand Maori All Blacks event, grossing over \$80,000.
- The department also managed the kit and equipment requirements of the National Programs, including the order, processing and delivery of upwards of forty National Team tours and camps.



From left to right, National Senior Men's Team players, Sean Duke, Mike Scholz, Tyler Ardron, Harry Jones, Nanyak Dala and Jeff Hassler show off the Rugby Canada Collection.



National Senior Women's Seven Team player Chislaine Landry was selected as a Canadian Olympic Committee 'Athlete of the Week' in 2013.



EVENTS AND COMPETITIONS

The 2013 events and competitions season was one of the busiest on record for Rugby Canada. Once again highlighted by record-breaking attendance, 2013 saw the unparalleled growth of rugby culture in Canada and in Toronto, in particular.

- Rugby Canada delivered nearly 30 events and activities in 2013.
- The Events team successfully executed another ambitious event calendar, which saw four international fixtures in four different cities in just four weeks.
- On June 15, 2013, over 20,000 people attended the Canada vs. Ireland match at BMO Field in Toronto, making it the highest attendance ever recorded at an international rugby match in North America.
- On November 3, 2013, BMO Field recorded its highest ever attendance as the Canada vs. New Zealand Maori All Blacks match was sold out, once again breaking the record for highest attendance at an international rugby match in North America.
- The Events team successfully delivered three legs of the IRB Pacific Nations Cup, playing hosts to the USA, Fiji and Tonga in Edmonton, Ottawa and Kingston respectively.
- Once again Rugby Canada hosted a Rugby World Cup Qualifier match against our rivals to the south, the USA, at BMO Field in Toronto on August 24, 2013. This match earned the Events team much praise from the IRB delegates in attendance and saw Canada win its way to England 2015.
- The 2013 season saw Rugby Canada's volunteer base grow from just over 600 to nearly 1000 volunteers dedicating their time and effort at Rugby Canada events across the country.
- Working with host cities across the country enabled Rugby Canada to develop strong relationships with Local Organizing Committees, who in turn assist with event planning and implementation.

DID YOU KNOW?

A new North American record – 22,596 fans at BMO Field in Toronto as the New Zealand Maori All Blacks beat Canada 40-15 on November 3rd, 2013

Competition	Dates	Location	Venue	Participants
National University Sevens	March 1 – 2	Langford, BC	Westhills Stadium	375
National Women's League	June 27 – 30	Vancouver, BC	UBC Wolfson Field	316
Canadian Rugby Championships Under 19 Men	July 17 – 21	Calgary, AB	Calgary Rugby Park	116
National Championship Festival	August 7 – 11	Vancouver, BC	UBC Wolfson Field	890

Event	Dates	Location	Venue	Attendance
Pacific Nations Cup: NSM15 vs. USA	May 25	Edmonton, AB	Ellerslie Rugby Park	3,308
Pacific Nations Cup: NSM15 vs. Fiji	June 4	Ottawa, ON	Twin Elm Rugby Park	4,773
Pacific Nations Cup: NSM15 vs. Tonga	June 8	Kingston, ON	Richardson Stadium	3,258
NSM15 vs. Ireland	June 15	Toronto, ON	BMO Field	20,396
RWC Qualifier: NSM15 vs. USA	August 24	Toronto, ON	BMO Field	9,789
Americas Rugby Championship	October 11, 15, 19	Langford, BC	Westhills Stadium	8,098
NSM15 vs. New Zealand Maori All Blacks	November 3	Toronto, ON	BMO Field	22,566



INSURANCE

The National Insurance Program experienced little change in 2013, following a positive year in 2012. Rugby Canada continues to offer an exceptional insurance program to its members. The Broker of Record, Marsh Canada, and Rugby Canada completed the renewal process for the programs and were able to achieve a flat renewal on premiums. There was minimal change with respect to policies and coverage; however, a move was made to a new insurer for the Directors & Officers Liability policy, which revised the policy for Volunteer Coverage (Employment Practices Liability). Working with our experienced broker, Rugby Canada's objective is to identify opportunities to maximize value in the existing risk management program and provide the best coverage and benefits to all registered participants across Canada.

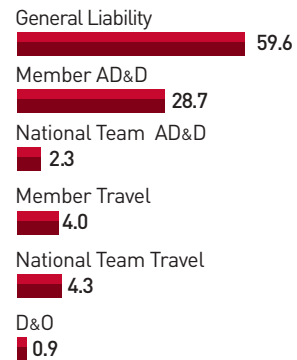
In 2013, a few traumatic incidents occurred which drew considerable attention and exposure to Rugby Canada's insurance program. The incidents, one involving a young female player in Ottawa, ON who succumbed to her injuries after suffering head trauma and another involving a male player in Kelowna, BC who suffered a tragic neck injury, prompted Rugby Canada to ensure its members are well informed on the topic of insurance and the coverage that is available to registered participants. Marsh Canada contributed to responses with respect to these sensitive claims situations.

- Insurance rates remained steady due to the positive loss history over the past few years. Relationships have been established with each insurer resulting in favourable premium rates.
- There were a number of possible claims reported to the General Liability insurer in 2013, but no major losses were recorded by year-end.
- Marsh Canada assisted Rugby Canada's effort in improving communication to the members, including providing concussion awareness material.
- The Travel Medical coverage proved very beneficial to a number of members as the out-of-country services were utilized by clubs and tour groups when injuries occurred.
- Claims reporting and processing improved considerably in 2013, resulting in faster benefit payouts than in years past.
- The ability to purchase optional buy-up limits / coverage for extended medical through Marsh Canada was utilized by a number of Provincial Unions.

Rugby Canada provides the following policies to members participating in sanctioned or authorized activities:

- General Liability Insurance
- Accidental Death & Dismemberment Insurance
- Travel Medical Insurance
- Directors & Officers Liability Insurance

COVERAGE AREA % OF COVERAGE



Canada wins the Plate Championship at the Rugby World Cup Sevens 2013 in Moscow.



REGISTRATION

The National Registration Program experienced major change in 2013, with the implementation of the online registration and payment system in a number of Provincial Unions. This new process allowed for expedited transfer of funds collected through registration dues payments online, thus improving the financial reconciliation for the organizations using the system. While the initial implementation of the online payment system with Clubs and Provincial Unions brought new challenges at the beginning of the registration season, the administration required to collect, reconcile and track member payments was improved. Many Provincial Unions continued to utilize the off-line payment method, which required Rugby Canada to administer both types of reporting. Rugby Canada continues to encourage the use of the online payment system and is confident all Provincial Unions will adopt this method in the near future. The actual member registrations total from year to year experienced minimal change; however, decrease in Senior registrations was countered by a moderate increase in Minor and Junior registrations. Rugby Canada is committed to providing the best services for its member base; therefore, continues to explore opportunities to enhance the National Registration Program and its system platform.

TOURS, TOURNAMENTS AND INTERNATIONAL TRANSFERS

Rugby Canada continued to support the membership in delivering service and administration for inbound/outbound tours and international player transfers, as well as providing sanctioning for numerous tournaments across the country. The number of Clubs, Schools and Provincial Teams touring within Canada and to other countries continued to increase from years past. The interest from foreign teams is also on the rise, suggesting Canadian rugby has a positive global presence and reputation. Rugby Canada's staff will continue to find ways to improve the processing and administration to better support the Provincial and Club stakeholders who deliver these programs.

John Moonlight



2013 MEMBERSHIP REGISTRATIONS BY CATEGORY

Union	Minor	Junior	Senior	Total	Other	Visitor	Grand Total
AB	464	1,124	1,988	3,576	103	359	4,038
BC	739	1,567	2,707	5,013	585	201	5,799
MB	20	68	582	670	39	80	789
NB	0	53	389	442	0	60	502
NL	19	157	155	331	0	14	345
NS	62	107	628	797	17	31	845
ON	1,493	3,794	4,199	9,486	424	389	10,299
PEI	0	73	60	133	0	0	133
PQ	238	484	1,678	2,400	122	99	2,621
SK	0	122	411	533	0	37	570
Total	3,035	7,549	12,797	23,381	1,290	1,270	25,941

* BC is the total of the registrations made in 2013 from the 2012/13, 2013 and 2013/2014 seasons.

** "Other" includes Masters / Winter / Flag registrations.



SUMMARY

The fiscal year 2013 was a significant year for Rugby Canada, which brought many new challenges and a greater reliance on generating new revenue. Operationally, the Union showed a deficit of \$(103,733) excess of revenues over expenses. Revenues increased by over \$3.1M to \$13.3M for the year. This increase in revenue is attributed to the quantity of international events hosted in Canada, additional support from our funding partners, local government and ticket sales; however, the deficit was due primarily to Rugby Canada delivering against the major events hosting and significant expenses to do so. Significant progress was made towards the Union's debt reduction. The amount of demand loan related to the 2006 Women's Rugby World Cup decreased by 40%. If Rugby Canada maintains the same payment structure as in 2013, the loan will be paid off by 2015.

In summary, considerable effort must still be applied to revenue generation moving forward. Current revenue streams must be further strengthened and new revenue streams implemented in order to continue to meet the demands associated with the continued enhancement of our rugby department. The Board and our CEO are committed to working diligently on managing our expenses and exposures to financial risk and to ensuring stability and cost neutrality in our dues and insurance structures.

STATEMENT OF FINANCIAL POSITION

December 31	2012	2013
ASSETS		
Current		
Cash	\$ 107,934	\$ 8,784
Temporary investments	169,954	170,792
Accounts receivable	902,508	609,406
Inventory	385,346	358,759
Prepaid expenses	261,864	285,822
	<u>1,827,606</u>	<u>1,433,563</u>
Capital assets	341,034	370,390
	<u>\$ 2,168,640</u>	<u>\$ 1,803,953</u>
LIABILITIES AND NET ASSETS		
Current		
Demand loan	\$ 450,872	\$ 271,580
Accounts payable & accrued liabilities	818,605	847,676
Deferred fees and contributions	1,158,421	1,047,815
Current portion of obligation capital lease	-	6,812
	<u>2,427,898</u>	<u>2,173,883</u>
Obligation under capital lease	-	8,716
Deferred lease inducement	140,888	125,233
	<u>2,568,786</u>	<u>2,307,832</u>
Net Assets		
Internally restricted	104,333	173,701
Unrestricted deficiency	(504,479)	(677,580)
	<u>(400,146)</u>	<u>(503,879)</u>
	<u>\$ 2,168,640</u>	<u>\$ 1,803,953</u>

“Current revenue streams must be further strengthened and new revenue streams implemented in order to continue to meet the demands associated with the continued enhancement of our rugby department.”



STATEMENT OF OPERATIONS

For the year ended December 31

2012

2013

Revenues

High Performance	\$ 3,291,529	\$ 4,843,926
Commercial & Marketing	2,842,797	4,504,122
Fund Development	1,117,329	1,232,106
Corporate	2,559,548	2,139,836
Rugby Development	693,042	583,829
	10,504,245	13,303,818

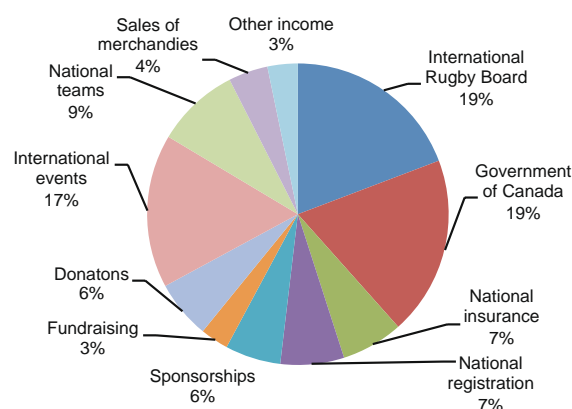
Expenses

High Performance	3,455,263	5,213,022
Commercial & Marketing	2,420,338	4,118,375
Fund Development	1,129,070	1,160,658
Corporate	2,399,108	2,273,764
Rugby Development	758,310	641,733
	10,162,089	13,407,552

(Deficiency) excess of revenues over expenses \$ 342,155 \$ (103,733)

REVENUE

Category	Amount	Percentage
International Rugby Board	2,557,892	19%
Government of Canada	2,552,446	19%
National insurance	882,207	7%
National registration	908,600	7%
Sponsorships	793,767	6%
Fundraising	402,246	3%
Donatons	830,463	6%
International events	2,190,923	16%
National teams	1,190,315	9%
Sales of merchandies	562,579	4%
Other income	432,380	3%
Total	\$ 13,303,818	



PARTNERS AND PROVINCIAL UNIONS



PARTNERS IN THE PURSUIT OF EXCELLENCE



RUGBY CANADA SPONSORS, SUPPLIERS & SUPPORTERS



- Ace Group
- Adup Display
- AIG
- Campus Acura
- Canadian Rugby Foundation
- CDI
- Corby Wine
- Enterprise PR
- Globe and Mail
- Gluskin Sheff
- Gowlings
- Hemingway's
- Hoyne Breweries
- Infini
- Marsh Canada
- Molson
- ScrumMaster
- Shawnigan Lake School
- Tourism Kingston
- TSN
- Under Armour



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