

## OFFICIAL CONTEST RULES AND REGULATIONS

75,000 Followers (the “Contest”) is brought to you by Rugby Canada (herein after referred to as the “Contest Sponsor”). The Contest starts on February 27<sup>th</sup>, 2019 at 7:30am PT and ends on February 28<sup>th</sup>, 2019 at 7:30am PT (hereinafter, the “Contest Period”).

### 1. ELIGIBILITY

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period (an “Eligible Participant”).

Employees, representatives or agents of Canada Sevens or Rugby Canada, and each of the foregoing entity’s subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

### 2. HOW TO ENTER

#### NO PURCHASE NECESSARY

Although online access and an Instagram account are required in order to participate, no purchase is necessary. Many public libraries, retail businesses and other establishments allow patrons to access the Internet for free, and a number of Internet service providers and other companies offer free email accounts, including Instagram which offer the public free accounts.

To enter, follow @RugbyCanada and @CanadaSevens on Instagram and tag at least one friend. Each comment from an Eligible Participant’s single account containing one additional users accounts tag (Instagram name) will count as one Contest entry (an “Eligible Entry”).

Eligible Participants are only permitted to enter the contest once. Those Eligible Participants who fail to tag at least one additional instagram account will not qualify as an Eligible Entry. By commenting and tagging at least one instagram accounts, participants agree to all the terms and conditions relative to the Contest’s respective prizes as well as the Contest’s Rules and Regulations.

Automated comments sent via a bot will be disqualified. Automated and/or repetitive electronic submissions (including but not limited to entries made using any script, macro, bot or Contest service) will be automatically disqualified and transmissions from these or related Instagram accounts may be blocked. Participants acknowledge the non-responsibility Instagram, its officers, directors, employees and agents with regards to all aspects of the Contest. This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Participants understand that all contest information is provided to the Contest Sponsor and not to Instagram.

### 3. PRIZE

The prize is 2 general admission seating tickets for Saturday and Sunday of the HSBC Canada Sevens tournament in Vancouver, Canada. These tickets will be provided by Canada Mens International Sevens. The estimated total value of the prize is CDN \$220 for two tickets to HSBC Canada Sevens. The prize must be accepted as awarded and may not be sold, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted.

### 4. PRIZE DRAW

There will be 1 random draw from all Eligible Entries. The draw will take place on Thursday, February 28<sup>th</sup>, 2019 at 7:30am PT. The odds of winning the grand prize will depend upon the total number of Eligible Entries received during the Contest Period.

### 5. CLAIMING OF PRIZES

In order to be declared a winner and be able to claim the grand prize, the Eligible Participant whose Eligible Entry was selected by random draw will be contacted by a Instagram Direct Message (DM) originating from the Rugby Canada account, (@RugbyCanada,

Instagram.com/RugbyCanada ), by the Contest Sponsor or one of its agents or representatives, shortly following the draw and must confirm acceptance as a selected Eligible Participant within 5 hours of contact. If the selected Eligible Participant whose Eligible Entry was drawn cannot be contacted, another Eligible Entry will be selected by way of random draw. Before being declared a winner, the Eligible Participant will be required to sign a release and waiver form confirming, without limitation, that:

- he/she complies with the eligibility requirements;
- he/she has read the Contest rules and regulations and complies completely;
- he/she accepts the prize as awarded;
- he/she acknowledges the Contest Sponsor's right to publish his/her picture, name and city of residence without compensation other than the prize offered; and
- he/she releases and agrees to hold harmless of all liability the Contest Sponsor, its subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

No correspondence will be undertaken except with the selected Eligible Participant whose Eligible Entry was drawn. Once an Eligible Participant is declared a winner by Contest Sponsor, Contest Sponsor will send the Eligible Participant a letter containing the details on how to redeem the prize (i.e. collection of tickets).

## 6. GENERAL TERMS AND CONDITIONS

All Eligible Entries, and all information provided by Eligible Participants must be complete and accurate. Contest Sponsor will not be held responsible for any and all telephone or internet problems, unclear telephone or e-mail messages and any late/incomplete/erroneously prize claims or release and waiver forms.

All entries are subject to verification by the Contest Sponsor and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular, photocopied or otherwise reproduced, submitted through illicit means or if they contain any false statements, or do not conform to or satisfy to any condition of these Contest rules and regulations.

By entering the Contest, Eligible Participants agree that the Contest Sponsor reserves the right to publish without compensation the full name, city of residence of all winner and Eligible Participants waive all rights with respect to printed, broadcast and other forms of publicity.

Eligible Participants agree to be bound by all decisions of the Contest Sponsor regarding the Contest which shall be final and binding in all respects.

Eligible Participants agree that the Contest Sponsor is not liable for any incorrect or inaccurate transcription of entry information or for any error or malfunction of any kind in connection with the Contest. If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, the Contest Sponsor reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the Contest Sponsor determines, at its sole discretion, that any entry compromises the integrity of the Contest, the Contest Sponsor reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. The Contest Sponsor further reserves the right, at its sole discretion, to disqualify any individual from the Contest and to ban the individual from any future contest of the Contest Sponsor who it finds or believes to be tampering with the entry process or the operation of the Contest; to be acting in violation of the Contest rules and regulations or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

By entering this Contest, Eligible Participants agree to release and hold harmless the Contest Sponsor, its subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or, if

declared a winner, the Prize awarded and use thereof.

The Contest is subject to federal, provincial and local rules and regulations.

By entering this Contest, Eligible Participants expressly consent to the Contest Sponsor, media partners, advertising and promotional agencies, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the contest and in accordance with the Contest Sponsor's Privacy Policy.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the board for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement. All issues and questions concerning the construction, validity, interpretation and enforceability of these official contest rules, or the rights and obligations of an Eligible Participant in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of British Columbia and the laws of Canada applicable therein.