



REPORT NAME: National Registration Program Report

SUBMITTED BY: Myles Spencer

DATE OF REPORT: April 10, 2015

The National Registration Program saw an increase in the application of online registration throughout the country. Rugby Canada worked with all Provincial Unions to create a platform to improve the process of registration and management of members, the collection of dues payment and reconciliation. Clubs and Provincial Unions saw an expedited transfer of funds collected through online registration, allowing all parties to reconcile with far less administration. Registration numbers remained steady in 2014, with similar year-end totals as in 2013. Rugby Canada remains committed to finding ways to control registration compliance across the country while also promoting growth in participation.

After a long-term relationship with service provider Ivlnet (formerly ITSportsNet), Rugby Canada made the decision to change direction with the member management program beginning January 2015. In early 2014, and after collaboration with the Provincial Unions on the needs and critical fixes required for the online registration platform, Rugby Canada selected Sport Ngin, an industry leading technology company which has attracted over 9,000 sport organizations, associations or teams from across North America and around the world, to take over as service provider. Much of 2014 was spent managing existing registration needs while also focusing considerable attention on the development of the new and improved Member Management platform. The transition would not be without some difficulties as it is an immense task to migrate over 250 clubs, 10+ match official or junior rugby associations, 10+ sub-unions, and 10 Provincial Unions to a new system. Rugby Canada is committed to the evolution of its member needs and wants. Many updates and additions will be forthcoming in 2015 and beyond for the Rugby Canada Member Management platform.

Rugby Canada continued to support the membership in delivering service and administration for inbound / outbound tours and international player transfers, as well as providing sanctioning for numerous tournaments across the country. The number of Clubs, Schools and Provincial Teams touring within Canada and to other countries continued to increase from years past. The interest from foreign teams is also on the rise, suggesting Canadian rugby has a positive global presence and reputation. Rugby Canada introduced two new sanctioning areas with much success over 2014. The Camp or Clinic Sanctioning captured shorter duration but single or consecutive day for off-season training and programing. Similarly, Program and Academy Sanctioning provided an opportunity for once or twice-a-week programs throughout the winter and off-season months. Both sanctioning processes delivered a safe and viable option for training and introduction to the sport of rugby for inexperienced participants. Rugby Canada's staff will continue to find ways to improve the processing and administration to better support the Provincial and Club stakeholders who deliver these programs.

Enclosed with this report (next page) is the **2014 Membership Registration Summary** by Provincial Union and category.

Rugby Canada appreciates the ongoing support of the Provincial Unions with regards to the National Registration Program.

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Respectfully submitted,

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2014 Membership Registrations by Category

Union	Minor	Junior	Senior	Total (Minor/Jr/Sr)	Other	Visitor	Grand Total
AB	562	1,110	2,211	3,883	264	390	4,537
BC	730	1,442	2,862	5,034	571	224	5,829
MB	0	48	565	613	6	181	800
NB	0	68	330	398	0	56	454
NL	35	134	161	330	0	18	348
NS	74	17	666	757	3	35	795
ON	1,352	3,849	3,922	9,123	403	664	10,190
PEI	0	79	82	161	0	4	165
PQ	314	594	1,580	2,488	5	65	2,558
SK	0	54	400	545	4	66	524
Total	3,067	7,395	12,779	23,241	1,256	1,703	26,200

* BC is the total of the registrations made in 2014 from the 2013/14, and 2014/2015 seasons.

** "Other" includes Masters / Winter / Flag registrations.

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